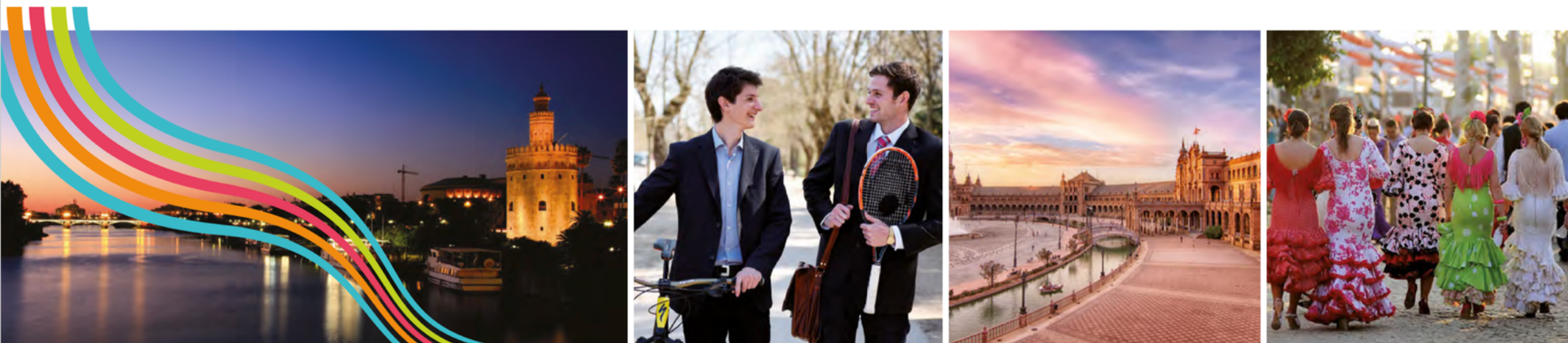


3rd-6th September, 2019
Seville, Spain

CONFERENCE GUIDE



THE 27TH EUROPEAN SPORT MANAGEMENT CONFERENCE

CONNECTING
SPORT PRACTICE
& SCIENCE

Academic Partners



Universidad
Europea
LAUREATE INTERNATIONAL UNIVERSITIES



UNIVERSIDAD
PABLO DE
OLAVIDE
SEVILLA

Organised by:



GREETINGS



Dear Friends,

It gives me a great pleasure, on behalf of the Executive Board of the European Association for Sport Management, to extend our heartfelt greetings and to invite you to attend the 27th EASM Conference of our Association.

Hosted by two outstanding academic partners, Universidad Europea and Universidad Pablo Olavide, the Conference will bring together academics from all continents and top officials from different sectors of sport industry.

Both the EASM Board and the Local Organising Committee led by Gerardo Bielons, have been working very hard to ensure that the Conference will meet all your expectations for a stimulating academic programme and a friendly forum for exchange of ideas and socialising, underpinned, of course by a great Spanish hospitality.

We hope that you will consider your participation in EASM 2019 as a priority and will make a valuable contribution to the intellectual and organisational growth of EASM.

We look forward to welcome you in Seville!

Vassil Girginov
President EASM



Dear colleagues:

I am very proud that the Universidad Europea is one of the two academic partners there are hosting the 27th EASM Conference of the European Association for Sport. This is a fantastic opportunity for people who belong to our Sports Management Area for meeting international attendees who have the same vocation. Our School of Sport Science and Physical Therapy is the only one in Spain which has the Sports Management Degree that is why this event is very important for improving our relationship with other Universities in this area. I'm sure that it will be an amazing experience for everyone.

Francisco López Varas, PhD.
Decano de la Facultad de Ciencias de la Actividad Física,
Deporte y Fisioterapia
Universidad Europea de Madrid



I am pleased to welcome you on board to the 27th European Association for Sport Management Conference. Some years ago, we met in Madrid and close to 500 delegates joined our event. Now we are more than happy to host again the conference in Spain, in the exciting city of Seville, named as the best city in the world to visit in 2018 by travel guide Lonely Planet.

Sport management as a discipline, is amongst the most interesting, attractive and consistently growing ones in present times. The conference will make all academics and professionals of our sector feel how much the society needs their work to continue. Their valuable research and its connection with education will undoubtedly generate a strong message of commitment with the future: Connecting Sport Practice & Science.

I want to thank the EASM for the opportunity to host such event and especially to our sponsors, partners, collaborators, suppliers, for all their support, and for sharing our same vision.

I have always believed that one of the most beautiful, enriching and motivating activities of people is the capacity to relate to others, when affection flows spontaneously.

Thanks to all for saying YES to SEVILLE!

I am looking forward to shake hands with all of you.

Gerardo Bielons
Chair of the Conference
Director Events GB



From the University Pablo de Olavide we are excited to welcome the participants of the 27th EASM Conference of the European Association for Sport Management. The commitment of our University is very strong in terms of sports management, so we are working to offer a conference of very high level, and an incomparable tourist offer in our cultural city. Our gastronomy, our climate and our people are ready for your visit.

We are waiting for you with open arms to show you everything we are able to do. Welcome to Seville!

África Calvo LLuch
Dean of the Sports Science Faculty
Universidad Pablo de Olavide

GENERAL PROGRAMME

TIME	TUESDAY, 3rd	WEDNESDAY, 4th	THURSDAY, 5th	FRIDAY, 6th
8.00-9.00	Registration at Melia Sevilla	Registration at Melia Sevilla	Registration at Melia Sevilla	Registration at Melia Sevilla
9.00-9.40		KEYNOTE SPEAKER: Hans Westerbeek (NLD) "Speculating about the Sport Business Future"	KEYNOTE SPEAKER: Craig Lovett (AUS) "Operational Planning: International Class Sports Events"	PARALLEL SESSION: Oral Presentations
9.40-10.20		Networking Coffee Break	Networking Coffee Break	
10.20-11.00		PARALLEL SESSION: Oral Presentations	PARALLEL SESSION: Workshops	Networking Coffee Break
11.00-12.00		Networking Lunch Break		PARALLEL SESSION: Oral Presentations
12.00-12.20			Networking Lunch Break	Networking Lunch Break
12.20-13.00		PARALLEL SESSION: Oral Presentations		PARALLEL SESSION: Oral Presentations
13.00-13.20		PARALLEL SESSION: Oral Presentations	Break to move	
13.20-14.40			Networking Coffee Break	EASQ Editor's Workshop / Poster Session
14.40-14.50		PARALLEL SESSION: Oral Presentations		Break to move + Coffee
14.50-15.00			PARALLEL SESSION: Oral Presentations	EASM & Global Sport Jobs Young Talent Award 2019 + Coffee
15.00-15.20		PARALLEL SESSION: Oral Presentations		KEYNOTE SPEAKER Amparo Díaz-Llauró (SPA) "Management 4.0: The Next Work Revolution"
15.20-15.30			PARALLEL SESSION: Oral Presentations	Review and Outlook
15.30-15.40		PARALLEL SESSION: Oral Presentations		EASM Board Townhall Meeting
15.40-15.50			PARALLEL SESSION: Oral Presentations	Learning Flamenco-Sevillanas (from 17:45 to 18:45)
15.50-16.00		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
16.00-16.30			PARALLEL SESSION: Oral Presentations	
16.30-16.40		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
16.40-17.00			PARALLEL SESSION: Oral Presentations	
17.00-17.10		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
17.10-17.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	
17.10-17.40		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
17.40-18.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	
18.30-19.00		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
19.00-19.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	
19.30-20.00		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
20.00-20.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	
20.30-21.00		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
21.00-21.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	
21.30-22.00		PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time
22.00-22.30	PARALLEL SESSION: Oral Presentations		Opportunities to discover Seville: Leisure Time	

PARALLEL SESSIONS

Tuesday, September 3RD

09:00-18:00	Registration (Hotel Meliá Sevilla)
20:30-22:30	Opening Ceremony (Casino de la Exposición)

Wednesday, September 4TH

08:00-08:50	Registration						
09:00-09:40	Keynote (Room: Giralda I-II) Hans Westerbeek: "Speculating About The Sport Business Future" Chair: Claas Christian Germelmann						
09:40-10:20	Coffee						
10:20-12:00	Poster presentation from participants in the EASM PhD Student Seminar 2019						
	Room: Estepa Sport Funding and Finance Chair: Pamela Wicker	Room: Nervión-Arenal III Sport Development and Socio-Cultural Perspectives Chair: Emma Sherry	Room: Prado Sport Events and Tourism Chair: Ruth Crabtree (Review Track Chair)	Room: Giralda I-II Sport Governance and Policy Chair: Johan Norberg (Review Track Chair)	Room: Azalea Sport Consumer Behaviour Chair: Guillaume Bodet (Review Track Chair)	Room: Nervión I Sport Marketing Chair: Tim Ströbel (Review Track Chair)	Room: Écija Strategy, Leadership and Stakeholder Management in Sport Chair: Harry Arne Solberg
10:20	Using Structural Equation Modelling To Identify Key Determinants Of Fans' Willingness To Invest Into Crowdfunding and Crowdlending (Ratz, Grundy, Pfeffel)	Leadership Trait Perception And Transference For Aspiring Female Leaders (Taylor, Wegner, Sveinson, Jones)	Non-Host City Olympic Legacies: A Cross-Setting Analysis Of The Atlanta 1996 Olympic Games (Hoff, Leopkey)	Trust In NGBs' Boards - An Analysis With Regard To Board Structure And Governance Arrangements (Fahner, Harris)	Impact Of Physical Education And School Sport During Adolescence On Sport Consumption In Later Life: A Conceptual Perspective (Lim, Pyun, Yilmaz)	Ambushing: A Meta-Analytic Review Of The Influence On Sponsorship-Linked Marketing (Kwon, Cornwell)	The Bright And Dark Pathways From The Board Members' (De)Motivating Style To Volunteers' Motives For Volunteering In Sports Clubs (De Clerck, Aelterman, Haerens)
10:40	Is There Information Leakage on the Football Transfer Market? (Rappai, Fűrész)	Shifting Gender Perceptions Of Male Participants In A Coed Non-Traditional Sport (Cohen, Taylor, Jones) *Shortlisted for the EASM Best Conference Paper Award 2019*	Barriers To Lengthening Visitor Stay At Olympic Host Destinations: The Case Of The London 2012 Olympic Games (Mhanna, Sanders, Seraphin)	A Conceptual Framework For Understanding Democracy In Sport Federations (Haas, Correia, Bravo)	Ascertaining Older Adults' Intrinsic And Extrinsic Motivators For Sport Participation: The Case Of The XVI Australian Masters Games (Hill, Sotiriadou)	"Our Sponsor Is Everywhere, It's A Good Thing ...Or Is It?": Fans' Ambivalence About Sponsor Ubiquity (Pons, Giroux, Maltese, Mourali)	The General And Facet-Specific Job Satisfaction Of Voluntary Referees (Giel, Breuer)
11:00	Efficiency In The Market For European Listed Football Stocks (Prigge, Tegtmeyer)	Sport Membership By Gender, Ethnicity And Types Of Sports: Implications For Bonding And Bridging Function Of Sport Clubs (Burgers, Ettema, Hooimeijer)	Young Athletes' Experiences And Learning Environment At The 2018 Youth Olympic Games (Culver, MacIntosh, Parent, Naraine)	Does Management Corruption In Sport Affect Social Capital? (Hie, Manoli)	Testing For Factorial Invariance Of The Leisure Nostalgia Scale (Cho, Pyun, Lim)	Affect Transfer In Concurrent Event Sponsorship (Boroczky, Breuer)	Sport Official Development: Improving The Experience (Bradbury, Bradbury)
11:20	Rising Stars: Competitive Balance In Five Asian Football Leagues (Plumley, Mondal, Wilson, Ramchandani)	The Sports Club Community - A Critical Factor For Successful Integration? (Stura)	Volunteers At The Youth Olympic Games: Understanding Experiences And Memories (Wang, Derom, Theebom)	Four Country Comparison Of Fraud In Community Sport Organizations: A Media Content Analysis (Misener, Kihl, Cuskelly, Wicker)	Competition And Fan Substitution Between Professional Sports Leagues (Wallrafen, Nalbantis, Pawlowski)	The Spill Over Effect Of Multi-Sponsored Event Sponsorship: Image Fit Between Co-Sponsors (Kim)	Level of Abuse And Intention To Quit Amongst Football Referees In France And The Netherlands (Dawson, Downward, Webb)
11:40	Howzat? The Financial Health Of English Cricket: Not Out, Yet. (Wilson, Plumley, Millar, Shibli)	The Impact Of Coach Education On Creating Ableist Attitudes Amongst Coaches (Christiaens, Brittain)	Awareness And Meaning Of Olympism And Perceived Values In Relation To The Olympic Games: A Case Study Of The Netherlands (Hover, Van Eldert)	"Grey-Area" Doping: Can Perceptions Of Key Organizational Values Explain Attitudes Towards The Use Of Legal Substances On Prescription? (Hansen)	An Estimation Of Consumer Spending On Sport In Lithuania And The Associated Impacts Of Sport In Terms Of GVA And Employment (Kokolakis, Cingiene)	"Sporting Rivalry As A Leveraging Approach In Sports Sponsorships" (Nowak, Walzel)	For The Greater Good? Value Co-Destruction And Sport Fandom (Sinclair, Tinson, Gordon)
12:00-13:00	Lunch						
13:00-15:00	Room: Estepa Broader, New and Critical Aspects of Sport Management Chair: Rob Wilson	Room: Nervión-Arenal III E-Sport and Technology Chair: Daniel Lock (Review Track Chair)	Room: Écija Sport Law and Ethics Chair: Alicia Jessop	Room: Giralda I-II Sport Governance and Policy Chair: Marijke Taks	Room: Azalea Sport Consumer Behaviour Chair: Claas Christian Germelmann	Room: Nervión I Sport, Media and Communication Chair: Andrea Geurin	Room: Prado Sport Management Education Chair: PG Fahlström (Review Track Chair)
	Are English Premier Fans Ready To Accept Video Assistant Referee? (Kang, Lim, Pyun)	Research On The Effects Of E-Sport (Amano)	Gender Verification Regulations: Do They Really "Ensure Fair And Meaningful Competition"? (Wolohan)	Organizational Changes In A National Sport Governing Body: A Ground-Level Impact Investigation (Van Den Berg)	Examining The Consequences Of Team Identification: A Comparison Between Local And Distant Sport Fans (Lianopoulos, Theodorakis, Tsigilis, Kosta)	Digital Transformation And The NBA: A Case Study (Santomier Jr, Shuart, Boccia)	Teaching Sport Management Online Using Group Work And Video Presentations (Palmero)
13:20	When Referees See Red: Decision Accuracy Of Football Referees (Graefe, Bauer, Ellert)	Esport Spectator Motives And Consumption: Game Genres And Live-Streaming Types Matter (Huang, Ma)	A Safe Place To Be: Relational Risk Management For Male Coaches And Female Athletes (Van Bussel)	Construction Of A Computerized Model For Information Management Of Elite Sports In Brazil (Ferreira, Silva, Lopes, Reppold Filho)	Distant Sport Consumers' Culture: The Case Of Iranian Football Fans (Kazempour, Bodet)	Follower And Likes Paired With Goals And Tackles - Social Media Brand Value On Football Player Markets (Ifland, Buck, Reng)	Beyond Kolb: Applying Learning Theories To Internships In Sport Management (Odio, Aicher)
13:40	Empirical Results On The Team Manager - An Overlooked Position With Growing Importance? (Lee, Pfeffel, Haupt, Behlau, Beheshti, Hell)	E-sports: The Blue Ocean In The Sport Sponsorship Market (Buser, Woratschek, Galinski)	Tolerance Of Faith-Based Homophobic Comments Made By Elite Athletes (Dickson, Thompson)	Identifying Constraints And Motivations In Athletes' Dual Careers - A Mixed Methods Approach (Rossi, Hallmann)	When They Become Us: A Netnographic Analysis Of Identity Dynamics During International Sporting Matches (Lock)	Safe Zones On Internet - The Use Of Social Media As Knowledge Platforms Among Equestrians (Broms, Radmann, Hedenborg)	Are Sector Specific Competences Of Sport Managers Needed? - The Perspectives Of Labour Market Experts In Germany (Wohlfart, Adam, Hovemann)
14:00	The Perspective Of A Professional Tennis Player In Terms Of The Country's Economic Strength And The Number Of Tournaments (Varmus, Adamik, Kubina, Pancikova)	E-Sports as a Sponsorship Platform (Jersch, Ellert)	#ad, #anuncio, #publicité, Or #werbung: A Comparative Examination Of International Celebrity/Athlete Influencer Regulations (Brisson, Batista, Sharifzadehsaraei)	Shaping The Ideal NSO? Governmentality And The Adoption And Implementation Of The Long-Term Athlete Development Framework By National Sport Organisations In The United Kingdom And Canada (Dowling, Mills)	"The Club Is Ours" - Perceived Fan Participation In The Decision Making Of Professional Football Clubs (Uhrich)	The Experiences Of Female Football Fans On Social Media (Fenton, Vasilica, Gillslooly, Vurtak)	Contemporary Career Paths Of Sport Managers In Germany. Empirical Results On Job Changes Within The Sports Industry (Trosien, Ratz)
14:20	Do Women Create Their Own Glass Ceiling? Using Theory Of Circumscription And Compromise To Analyze Women Athletic Administrators (Dugan, Bravo)	A Test And Refinement Of Self-Determination Theory: Investigating The Relationships Among Basic Psychological Needs, Motivation, Satisfaction, And Revisit Intention In eSports (Zhu)	Examining The Extent Of Trademark Squatting Of NBA Athlete Names In China Introduction (Baker, Xiandan, Leopkey) *Shortlisted for the EASM Best Conference Paper Award 2019*	Implementing Policy Outside Of The Elite Sport System: The Challenges And Opportunities For An Unfunded British Olympic National Governing Body (Chapman)	The Influence Of Non-Transactional Engagement Behavior On Merchandise Consumption (Huettermann, Kunkel)	Motives, Constraints and Social Media Influence on Spectator's Intentions to Attend Tennis Matches (Farrag, Al Thawadi)	From Elite Sport To The Job Market: Development And Initial Validation Of The Athletes' Competency Questionnaire For Employability (Smismans, Wylleman, De Brandt, Defruyt, Vitali, Ramis, Lobinger, Ekengren, Cecic Erpic)
14:40	Procurement As A Strategic, Professional And Professionalised Function In International Sport Federations (Thurston, Arrowsmith)	Complexity And Dynamics In The Career Development Of Esports Professionals (Meng, Lewis, Wong, Zhao) *Shortlisted for the EASM Best Conference Paper Award 2019*	When The Super Bowl Comes To Town: Ambushing A Local (Global) Brand (Grady, Dodds)	State Sponsorship Of Elite Sports: A Comparative Study Between Brazil And Portugal (Azevedo, Ferreira, Miranda, Lopes, Lois)	Spectator Loyalty Towards Sports Teams And The Role Of Sport Governing Bodies (Huiszoon, Martinet, Bodet)	Emphasizing Unity or Uniqueness? Social Media Strategies To Expand Sports Fan Communities (Asada)	Exploring Dual Career Development Environments Across Europe: A Holistic Ecological Approach (De Brandt, Wylleman, Defruyt, Smismans, Morris, Deason, Taelman)

Wednesday, September 4TH

15:00-15:40	Coffee						
15:40-17:00	Poster presentation from participants in the EASM PhD Student Seminar 2019						
	Room: Nervión I	Room: Estepa	Room: Nervión-Arenal III	Room: Giralda I-II	Room: Écija	Room: Azalea	Room: Prado
	ESMQ New Researcher Award Chair: Jörg Königstorfer	Broader, New and Critical Aspects of Sport Management: Environment & Innovation Chair: Hallgeir Gammelsæter	Sport Development and Socio-Cultural Perspectives Chair: Cristina Muñoz	Sport Governance and Policy Chair: Maarten van Bottenburg	Strategy, Leadership and Stakeholder Management in Sport Chair: Trish Bradbury	Sport Marketing Chair: Kathy Babiak	Sport Events and Tourism Chair: Emily Hayday
15:40	(Length, style and order of presentations in this session vary from presentations in other conference scientific tracks) Understanding Sponsors' Decision-Making Processes - A Conceptualisation Of The Sport Sponsorship Decision-Making Model (Schoenbarner, Woratschek, Buser)	How Science Has Linked Environmental Sustainability To Sport? - A Systematic Literature Review Framing The Sport Actor's Role (Martins, Pereira, Rosado, Mascarenhas)	Practitioner Conceptualization Of The Unique Contribution Of "Sport" In Sport For Development And Peace (Sherry, Welty Peachey, Shin)	Sport Policies For Young People: The Importance Of Examining The 'Margins' Of Existing Research (Lindsey)	Servant Leadership For Multidimensional Sport Employee Well-Being: Relationships, Health, And Happiness (Swanson, Todd)	Social Contextualisation Of Sports Betting And The Role Of Online Influencers (Díaz)	Who, When, And Why Needs Inflated Economic Impact Studies? Discourse Analysis Of An Inflated Economic Impact Study Of A Local Sport Event (Kral, Vopatek)
16:00	Cognitive And Emotional Processing Of TV Commercials In Mediated Sports: A Re-Inquiry Using A Psycho-Physiological Approach (Lee)	In Scope: Environmental Impact And Accountability Of Sport Organisations (Herold, Breitbarth, Schülenkorf, Kummer, Schönfelder)	Risk And Uncertainty Within Sport For Development And Peace (SDP) Interventions Aiming To Promote Desistance (Mason, Walpole, Rhind)	Organizational Professionalization In Youth Sport: A Case Study Of A Mid-Atlantic Youth Soccer Club (Kjaer, Bustad)	The Pursuit Of Dual Careers In Australia: An Examination Of The Role Of Student-Athlete Services On Performance And Well-Being (Sotiriadou, Fleischman, Kean, Lopes Cury)	Socially Responsible Football Business: A Case Study Of Manchester City Football Club (MCFC) CSR Practice (Cockayne, Jenkins)	From Event Legacy Planning To Legacy Management (Knott, Rasku)
16:20	Co-Created Value Influences Resident Support Through The Mediating Mechanism Of Gratitude (Zhang, Byon, Tsuij)	A Surfing-Related Sports (SRSs) Taxonomy Based on Power And Environment Requirements (Martín González, Swart, Luque Gil)	Community Development Through Sport And Physical Education? Single Case Study Of A Primary Public School In La Paz/Bolivia (Carvajal Sanjines)	Legitimizing Transformational Change: Shadowing Regional Sport Consultants In The Grassroots Implementation Of Strategy 2025 (Fahlen, Stenling)	What Makes Replacement Of Head Coach Successful?: Evidence From Professional Italian Football League (Narita, Tena, Detotto)	Team Identification And Sports Fan Aggression: The Mediating Role Of Fan Hatred (Ickeson, Toder Alon, Shuv-Ami, Sela)	Mega Sport Events, Infrastructure Development And Physical Legacies: The Case Of Brazil 2014 And Rio 2016 (Kirby, Crabb)
16:40		The Exploration Of Innovation Ecosystems In Sports (Kinsky, Huth)	Study On The Changing Status Of Disability Sports In Developing Countries: Explaining Policy Change (Endo, Mano)	Policy Monitoring In Youth Sports. Analysing The Quality Of Youth Sports In The National Governing Bodies (Federations) Of Flanders (De Letter, De Bosscher, Scheerder, Willem)	Content And Structure Of Implicit Effective Leadership Theories In Sports (Mueller, Swanson, Skinner, Billsberry)	Managing Fan Relations - A Status Quo Analysis Of Digital CRM In German Professional Football (Habenstein)	Leveraging Strategies For Sustainable Non-Mega Sporting Events: A Mixed-Method Approach (Oshimi, Yamaguchi)
17:00-17:10	Break to move						
17:10-18:30	Room: Giralda I-II (ends 18:10)	Room: Écija (ends 18:10)	Room: Nervión I (ends 18:10)	Room: Prado	Room: Estepa	Room: Azalea	Room: Nervión-Arenal III
	EASM Student Seminar Presentations Chair: Eric Schwarz	Special Workshop Malmö 2018: Sport and Integration From a Policy and Governance Perspective Convenors: Karin Book, Johan R. Norberg, Patrik Karlsson, Malin Eggertz Forsmark	Workshop: Knowledge Translation in Sport Management Convenors: Kevin Harris, Andrew Adams, Hebe Schallée, Ramón Spaaij	EASM GRéFORM Workshop: Good Governance Enhancement Through e-Learning for Sport Volunteer Board Members Convenors: Stefan Walzel, Ruth Crabtree	EASM Working Group on Employability & Entrepreneurship Chair: Steven Osborne	Panel Discussion: Gender Equality in Sport Management Moderator: Gerardo Bielons	European Sport Management Quarterly (ESMQ) Editorial Board Meeting Chair: Paul Downward (Editor)
		(Workshops are interactive conference formats individually designed by Convenors; order, length and style of listed contributions vary)					(By invitation only)
	The EASM Student Seminar consists of a management game (team projects), lectures and workshops related to the topic of the projects, in which companies will brought a closer look into real cases and the different challenges they face and experienced on the sports industry in Spain. Participants were assigned to present efficient and innovative solutions, being this experience a great introducing scenario of the professional world and giving them the chance of expand their academic knowledge and soft skills. Here are the winning presentations from the almost 80 participating students.	From "Helping Hand" To "All Join Hands". Governance Perspectives On Public Subsidies To Clubs For Free Drop-In Activities Among Non-Members (Norberg, Broms, Eggertz Forsmark) Challenges About Sport And Integration From An Operator Perspective (Karlsson, Teclé) Negotiating Logics: Norwegian Football Clubs' Involvement In Refugees Inclusion (Straume, Gammelsæter, Bachmann, Skrove) Discussants: Claudie Stura, Iain Lindsey	Enhancing Knowledge Translation In Sport Management: Good Practices, Enablers And Constraints (Schallée, Spaaij) Applying Realist Programme Development Within A Local National Governing Body (Bailey) Scaling Up by Sharing - The Experience And Knowledge From A State-Of-The-Art CSR Work (Persson)	Project description: This Erasmus+ Collaborative Partnerships research grant is to increase the capabilities and knowledge of volunteer board members in sport organisations by providing online and research-informed education on good governance in sport. The development of an electronic platform will allow board members of sports organisations, especially Volunteers - in their own time- to follow a series of educational modules on good governance principles. By providing up-to-date, research-informed and quality oriented educational support to volunteer board members, the good governance of sport organisation will be strengthened.	The Working Group aims to develop employability, enterprise and entrepreneurship frameworks to assist the career development of future and existing sports managers (paid and voluntary) across Europe by supporting EASM members and the EASM board with the creation of relevant resources and dissemination of best practice. It will prioritise increasing employer engagement in EASM activities, including the integration of employers within the EASM conference. Appropriate parallel themes will be explored focused on the employers' perspective and knowledge exchange. A structure and a plan of action is being developed.	The aim of the session is to shed lights on the importance of gender equality in the field of sports and how practitioners are dealing with this major challenge. Ranging from the utilization of data analytics to help organizations sort their data and improve their equality, exploring the minds and approach of industry professionals, through the future solutions of how to attract and retain the most suitable people for your organization, with the help of AI technology.	ESMQ Editorial Board Members: Christos Anagnostopoulos, Wladimir Andreff, Kathy Babiak (Associate Editor/AE), Colleen Bee, Christoph Breuer, Rui Biscaia, Guillaume Bodet (AE), Laurence Chalip, Jean-Loup Chappelet, Veerle De Bosscher, Rochelle Eime, Josef Fahlen, Hallgeir Gammelsæter (AE), Bill Gerrard (Past Editor/PE), Vassil Girginov, Andrea Geurin, Kirstin Hallmann, Ian Henry (PE), Chris Horbel , Jörg Königstorfer (AE) Daniel Lock, Katie Misener (AE), Cristina Muñoz, Dimitra Papadimitriou, Tim Pawlowski, Pamm Phillips, Frank Pons, Holger Preuss (PE), Leigh Robinson, Benoit Seguin, Simon Shibli, Berit Skirstad, Brian Soebbing, Harry-Arne Solberg, Marijke Taks (PE), Tracy Taylor (PE), Nikos Theodorakis, Lucie Thibault, Ulrik Wagner, Pamela Wicker (AE), Herbert Woratschek
	18:30-20:30	Learning Flamenco-Sevillanas (from 18:45 to 19:45)					
20:30-22:00	Opportunities to discover Seville: Leisure Time						
	Social Evening (Lonja del Barranco Market)						

PARALLEL SESSIONS

Thursday, September 5TH

08:00-08:50	Registration					
09:00-09:40	Keynote (Room: Giralda I-II) Craig Lovett: "Operational Planning - International Class Sports Events" Chair: Matt Brown					
09:40-10:20	Coffee					
10:20-12:20	Room: Nervión I	Room: Azalea	Room: Écija	Room: Giralda I-II	Room: Prado	Room: Nervión-Arenal III
	Managing Accessibility and Inclusion of Sport Convenors: Paul Kitchin, Juan Luis Paramio-Salcines, Geoff Walters	Towards More Robust Designs for Researching the Impact of Elite Sport on Society Convenors: Veerle De Bosscher, Simon Shibli, Maarten Van Bottenburg, Jens De Rycke	Designing Sport Management Curricula Convenors: Jens Peter Sørensen, Kari Puronaho	Critical Reflections on Good Governance in Sport Convenors: Arnout Geeraert, Frank van Eekeren	Emergence and Differentiation of Global eSports Convenors: Harri Jalonen, Bettina Reuter, Osmo Laitila, Tara O. Mahoney	Global Development of Ice Hockey Business Convenors: Jyri Backman, Bo Carlsson, Aila Ahonen, PG Fahlström
	(Workshops are interactive conference formats individually designed by Convenors; order, length and style of listed contributions vary; starts with brief oral introduction of posters by respective convenors)					
	Typology Of Inclusion - New Perspectives From The Sports Sector (Brittain, Christiaens)	The 'Trickle-Down' Effect On Sports Club Membership In The UK (Shibli , Castellanos-García, Kokolakis, Downward, Wicker, Bingham)	Using South African Sport Industry Engagement To Determine The Design Of A New Sport Business Management Curriculum (Lennox, Van Den Berg)	Conceptualizing A National Sport Integrity System (Kihl)	The Conventions of Esteem and Value In The Esports Ecosystem. A Theoretical Review (Jalonen)	Corporation In Swedish (Men's) Elite Ice Hockey - A Way Forward? (Backman)
	Analysing Career Paths In Parasport: A Survey With Brazilian Para-Athletes (Patatas , De Bosscher, De Rycke)	Public Value In Elite Sport Management: An Insider's View (Van Der Roest , De Rycke)	How Can the Future Market Demand of Personal Competences be Implemented in the Sport Management Education? (Sørensen, Nørgaard)	Improving Good Governance Implementation In Sports Organisations Through Gamification: The Sport Good Governance Game (Marlier , Willem, Winand)	An Exploration Of The Consumption Motivations Of eSport Viewers (Vooris , Mahoney, Darwin)	Is There A Need For A Violence Prevention Programme In Ice Hockey? (Alsarve)
	Determining International Parasport Success Factors For Para-Athletes In The UK (Peake , Davies)	Exploring Processes Enabling The Trickle-Down Effect Of Elite Sport (De Cooq , De Bosscher, Derom, De Rycke)	Analysis Of Assessment Methods Of Sport Management Programmes In Germany And Implications For Curriculum Development (Adam, Hovemann, Wohlfart)	Sports Federations in Belgium: Towards a Calculation of the Delta Barometer Good Governance & Innovation in Sport Index (GGIS) (Zintz, Deleulemeester , Scheerder, Helsen)	Why Traditional Sports Brands Are Extending To Esports - Opportunities And Threats (Haltia, Ekroos , Tuominen)	The Peculiarities Of The Business Models Underlying Swiss Professional Ice Hockey (Bayle , Moret)
	Getting Onto The Beaches - Surf Life Saving Community Development Approach To Inclusive Space And Place (Darcy , Edwards, Maxwell, Almond)	The Development Of An Elite Sports Program In The Northern Region Of The Netherlands: A Stakeholder Approach To Value Creation (Dijk)	New Age Of Sport Management Education In Finland (Puronaho)	Exploring Changes In National Sport Organization Archetypes (Parent , Taks, Thompson, Hoye, Lachance, Séguin, Naraine)	"Title Case" The Playing Experiences Of eSport Participants: An Analysis Of Discrimination And Hostility In eSport Environments (Darvin, Vooris, Mahoney)	The Role Of Sport Organizations In Developing A Sport Within A Major Sporting Event Host Country: An Examination Of Ice Hockey And The PyeongChang 2018 Olympic Games (Choi , Leapkey)
	"My Ideal Is Where It Is Just Jane The Cricketer, Rather Than Jane The Gay Cricketer": An Institutional Entrepreneurship Perspective Of Lesbian Inclusion In Cricket. (Robertson , Storr, O'Brien, Bakos)	A Mixed-Method Study On Leveraging Football Stars As Role Models (De Rycke , De Bosscher)	Unpacking Sport Managers' Future Preferred Competences (Skirstad , Strittmatter, Grønkjær)	Developing And Embedding Leader Character For Good Governance In Sport (Crossan , Danylichuk)	CSR In Esport? Investigating The Challenges And Opportunities for Esport To Be Used As A Social Development Tool (Hayday , Collison, Rintamäki)	Strong Entrepreneurial Focus And Internationalization - The Way To Success For Finnish Ice Hockey? Case JYP Hockey Team (Ahonen)
	Developing an Accessibility League Table In European Football: What Is An Appropriate Methodology? (Paramio-Salcines , Walters, Kitchin)		Developing Curriculum In Sport Management: The Case Of Greece (Kosta , Tsitskari, Matsouka, Yfantidou, Astrapellos, Gargalianos)	Determinants Of Sport Governance - Evidence From Switzerland (Mrkonjic)	Future Esports Business Opportunities In Finland (Laitila, Bauhansalo)	
			Competencies Of Sports Managers And The Adaptation Of Sport Management Curricula In Spain (García-Unanue , Gallardo, Sánchez-Sánchez, Cabello, Colino, Hernández-Martín, Manzano-Carrasco, León-Jiménez, Felipe)	Management Of Interdependencies Between Organizations As Condition For Success Of Good Governance (van Bottenburg)		
				Diversity Challenged (van Slobbe)		
12:20-13:20	Lunch					
13:20-14:40	Room: Nervión-Arenal III	Room: Écija	Room: Prado	Room: Giralda I-II	Room: Nervión I	Room: Azalea
	Public Health and Physical Activity Management Chair: Karin Book (Review Track Chair)	Broader, New and Critical Aspects of Sport Management Chair: Marcus Kurscheidt	Sport Events and Tourism Chair: Dimitra Papadimitriou	Sport Governance and Policy Chair: Berit Skirstad	Sport Consumer Behaviour Chair: Do Young Pyun	Sport Marketing Chair: Ari Kim
	Applying A Conceptual Framework For Implementation Fidelity In The Sport Context (Randle , Nicholson, Staley, Seal)	Host Country Image And Political Consumerism: The Case Of Russia 2018 FIFA World Cup (Rocha , Wyse)	Identifying Assets To Leverage Sport Teams For Tourism Benefits (Sobral , Fairley)	Sport Related Content Of Election Programs And Coalition Agreements (Wojciechowski , Kohlegger, Tiller)	Process And Outcome Quality in Fitness Facilities: Explaining Attitudinal Loyalty And Satisfaction With Life (Yeomans , Karg, McDonald)	Promoting And Disclosing Brand Endorsements Via Social Media: The Case of U.S. Athletes During The 2018 Winter Olympics (Geurin , Brison)
	Sport And/Or Physical Activity Choice In Europe: Implications For Health Outcomes, Sport Management, And Policy (Downward , Wicker, Rasciute)	Effect Of Sport On Public Diplomacy: Focusing On 2018 FIFA World Cup Case (Kang , Oh, Kwon)	Youth Sport-Event Tourism: Logistics, Resources, And "Tourn-acations" (Gibson , Mirehie)	Understanding Legitimacy Of International Federations From The Perspectives Of Field Frame (Tzeng, Bayle)	Understanding Member Identity And Its Consequences In Fitness Organisations (Pedragosa , Biscaia, Hedlund, Dickson, Naylor)	The Social Media Value Of College Football Players (Kunkel , Baker III, Baker, Doyle)
	Physical Literacy And Health: Legitimization For Sport Management (Bopp , Vadeboncoeur)	Soft Power And A Mega Sport Event: Assessing The Projected Image Of The Host Country In The Context Of Hostile Bilateral Relations Between Post-Soviet Countries (Yoon , Gang, Park, Pedersen)	Sport And Adventure Worlds Created By Mountain Railway Companies - A New Business Model In Summer Tourism? (Schnitzer , Seidl, Schlemmer)	Reforms Of The Gaming Markets And The Public Sport Policies In The Nordic Countries (Mäkinen , Stenbacka, Lämsä)	Club Organizational Support: Impact On Member Constraints, Intentions, And Behaviors (Lower-Hoppe, Aicher , Baker)	Examining The Impact Of Message Structure On Engagement With Sport Sponsor Activations On Twitter (Eddy , Lebel, Cork)
14:20	Repositioning Golf As A Health-Enhancing Activity: The Consumers' Perspective (Breitbart , Huth, Dickson)	Analysing The 2019 Rugby World Cup Value In Political Capital Development, Civic Participation And Human Rights Enhancement (Piekarz)	Yacht Cruisers Profile And Nautical Tourism Development (Pereira , Ilchuk, Marques)	Predicting The Future Of New Sports (Hoeijmakers)	Age-Related Analysis Of Service Loyalty: An Example From Recreational Riders In Equestrian Centres (Eslan , Vial, Costa, Rollet)	The Storage Of Sponsorship Measures At Sports Events - Eye-Tracking Implicit Perception Selections And Explicit Processing During The Handball World Championship 2019 (Bischof , Ellert)

Thursday, September 5TH

14:40-14:50	Break to move				
14:50-15:50	Room: Nervión-Arenal III	Room: Écija	Room: Nervión I	Room: Prado	Room: Azalea
	ESMQ Editors' Workshop ""Do's and Don'ts n the Publication Process: Thinking Strategically About Publication" Chair: Paul Downward (ESMQ Editor)	Poster Session 1 Chair: Pablo Burillo	Poster Session 2 Chair: Jose Bonal	Poster Session 3 Chair: Osmo Laitila	Poster Session 4 Chair: Alvaro Fernandez
	The aim of the workshop will be to give potential authors - particularly new researchers - an opportunity to better understand good practice in the submission and reviewing process, demonstrating originality and rigour. Specifically the workshop will cover working with past and present ESMQ Editors/Associate Editors/ Reviewers in submitting and responding to review, what is the scope of 'sport management' in selecting journals and horizon scanning for theoretical and empirical innovation.	(Starts with brief oral introduction of posters by presenting authors) Sponsorship Effectiveness: The Effects Of Perceived Incongruence On Brand Personality (Kim , Kim, Lee, Lee, Kim) New Digital Business Models In Sports Clubs (Rothenbacher) A Study On The Improvement In Golf Safety Accident Through Typological And Recognition Analysis (Lim , Park, Cho) Service Product Structure Of Sport Coaching In Sharing Economy (Fujioaka, Mano) Policy Networks And Outcomes In Japan's Elite Sports Policies: A Dialectic Approach (Hibino , Funahashi, Mano) Analysis Of Social Discourse Olympic Games Through Periodic Analysis Of Media Report Behavior: Case Study Of 2018 PyeongChang Winter Olympic Games (Kwon , Park, Jeon, Kim) The Development And Application Of Text Mining In Recreational Sport Management Research: The Compilation Of A Leisure Negotiation Text Corpus (Chen , Ma, Liu) The Relationship Between Expected Value, Brand Reputation And Brand Loyalty On Sports Brands Supporting Feminism (Seo, Park, Kim) Marketing Concept In Team Sports In Serbia: Testing The Influences Of Leadership, Organizational Culture And Climate For Innovation (Matić , Maksimović, Valantine, Milošević, Fominienė, Jakšić)	(Starts with brief oral introduction of posters by presenting authors) Building Social Capital By Participating In Running Events: A Comparison Of Taiwan And The USA (Ma , Kaplanidou) Factors That Influence The Distinctive Consumption Choice Between International And Domestic Baseball Leagues (Hyunwoo, Song , Jisuk, Lim) Game Schedules And Fairness In Sports Leagues (Sung , Kim) A Study On The Factors Related To Unpaid Coaches' Voluntarism; Characteristics Of "Unwilling Coaches" (Ishiguro) The Level of Implementation of Good Governance Principles in Lithuanian Sports Federations (Čingienė , Gobikas) Systematic Review Of Intervention Research On Leadership For Strengthening Competitive Athletic Teams (Nakaima , Shoji, Kotaka, Okumoto, Ohshiro, Ono) Managing Polish National Sports Federations - Application Of Balanced Scorecard In Team Sports Federations (Gulak-Lipka) Analysis of Taekwondo Performances Using the Importance-Performance Analysis Technique (Choi , Park, Kim) Power-5 U.S. College Sports: Using Managerial Paternalism To Justify And Manage Profit-Athlete Exploitation (Southall) Cross-border Sport Consumption Behavior Of The Residents In The Guangdong-Hong Kong-Macau Bay Region (Zhou, Chen , Yang)	(Starts with brief oral introduction of posters by presenting authors) Satisfaction toward the Korean Wave of Sports and Its Effects on Intention to Visit to Korea, Korea's National Image, And Product Purchases Intention - A Case Study Of Korea - Thailand Pro Volleyball All-Star Match (Jeon , Kwon, Park) The Game Has Changed. How The FIFA World Cup Became A Giga-Sport Event (Fett) Co Creation Of Football Games And Brand In Brazil (Louzada , Bodet) Management And Leadership In Coaching: Beyond The Xs And Os (Murray) Football And Finance: Fans As Shareholders (Boccia , Santomier Jr) Efficiency Analysis Of The Competitive Balance System In The Korean Basketball League (KBL) (Park , Park, Gang, Yoon, Pedersen) Working Relationship Between Medical And Sport Science Departments In Football - An Explorative Study Into English And German Elite Youth Academies (Arenas Espindola , Blessing) The Effects Of Flow Experience On Service Satisfaction Of Indoor Golf Customers: A Lifestyle And Socio-Demographic Characteristics Approach (Kim, Lee , Lim, Kim, Kim) ESports As A Form Of New Kind Of Work And A Holistic Model Of Well-Being At Work For e-Athletes (Kansälä , Husman, Smedlund) How Does Sport-Related Mobile Apps Usage Motivation Affect Consumer Perceptions Of The Sport Organizations? (Lee , Kim, Shin)	(Starts with brief oral introduction of posters by presenting authors) Investigating The Role Of Brand Personality Of Running Races On Runners' Involvement, Identification And Behavioural Intentions (Tzetzis , Alexandris, Kordali) Sponsorship Activation Decision Framework - A Critical Analysis (Schmidpeter) A Study On Dimensions Of Social Responsibility Of Famous Athletes (Alavi , Ghafouri) Sport Participation Trends In Australia Informing Sport Strategy And Investment (Eime , Harvey, Charity) Understanding What Is Relevant For Club Member Satisfaction - An Empirical Study In A Leading German Tennis Club (Kolbl , Blank, Schobersberger, Peters) Risk Management During Sport Activities: Analysis Of The Recent Legal Case In Japan Regarding Sports Accidents (Ishii , Nakamura) The Effects Of Different Types Of CSR Messages On Sport Fan Emotions And Behavioral Intentions (Chang, Kim , Connaughton, Gonzalez) An Assessment Of Trinidad And Tobago Cricket Board's Organizational Culture: A Critical Review (Thomas , Cabralis, Foo, Schaefer) ESports Ecosystem: A Closed Community Or A New Platform To Reach The Millennials? An Ecosystems Perspective (Pennanen, Raatikainen, Rollins, Julkunen)
15:50-16:00	Break to move + Coffee				
16:00-17:00	European Association for Sport Management (EASM) General Assembly 2019 + Coffee (Room: Giralda I-II)				
17:00-17:40	EASM Distinguished Service Award + EASM Chelladurai Award (Room: Giralda I-II)				
17:40-19:00	Award Reception and Social Gathering				

PARALLEL SESSIONS

Friday, September 6TH

08:00-08:50	Registration					
09:00-10:20	Room: Écija	Room: Nervión I	Room: Prado	Room: Giralda I-II	Room: Azalea	
	Strategy, Leadership and Stakeholder Management in Sport Chair: Josef Fahlen	Sport, Media and Communication Chair: Kirstin Hallmann	Sport Events and Tourism Chair: Irena Valentine	Sport Governance and Policy Chair: Vassil Girginov	Sport Marketing Chair: Chris Horbel	
	09:00	A Competing Values Perspective On Social Impact In Community Sport (Millar, Misener, Shier, Babiak)	Female Fandom On Tumblr: A Study Of European Football (Kunert, Chaplin)	Comparing The Influence Of Cultural Experience On City Image Before And After Participation In The Kobe Marathon In Japan (Yamaguchi, Yamaguchi, Ito, Aoyama, Ito)	Women Representation In Voluntary Sports Clubs' Boards: Determinants And Club Types (Feiler, Wicker, Breuer)	Building Relationships And Brands Beyond Sport (Pritchard, Cook, Jones, Bason, Salisbury)
	09:20	A Stakeholder Perspective On Ethical Leadership In Amateur Soccer (Constandt, Maesschalck, Parent, Willem)	Growing Fandom: 2019 FIFA Women's World Cup National Teams' Fan Engagement on Facebook (Zimmerman, Burch)	Exploring The Effect Of 'Hallmark' Sporting Events On Place Image: A Case Study Of Ironman Wales (Vickery, Kenyon)	An Elite Sport Club Quality Programme As A Governing Tactic In Finnish Elite Swimming (Aarresola)	The Influence Of Color Marketing Of Sport Brands On Consumers' Purchase Intention (Yang, Inae, Dongchun, Hur)
	09:40	A Game Without Penalty: Purchasing A Professional Football Club, A Rational Crime? (Carin, Terrien)	"Girls Can't Play No Ball!" Let's Talk About The Women's Portrayal In Classic Sport Films: A Comparative Critical Discourse Analysis Of "Uncle Drew" (2018) And "Love & Basketball" (2000) (Sonkeng, Chepyator-Thomson)	Long-distance Hiking As New Tourism And Fitness Trend - Implications For Destinations And Sport Companies (Happ, Hofmann)	Governance Of National Leagues And Barriers To Professionalisation In Team Sports (Lämsä)	Investigating The Brand Consistency Of The Olympic Games Among Young People In The UK (Kenyon)
10:00	How Controversial Are Investors' Clubs In European Football? Survey Findings On German Fans (Kurscheidt, Reichel)	Female Athletes And Personal Brand Authenticity On Instagram (Burch, Zimmerman)	The Effect Of Event Satisfaction Of Sports Event Participants On Place Attachment - A Study Of Local Sports Events In Japan (Konda, Tomiyama)	Competitive Balance In Professional Team Sports: A Systematic Review (Catlin, Plumley, Wilson)	Internationalization Of Sport Clubs: The Case Of German Bundesliga And China (Popp, Horbel, Peter)	
10:20-11:00	Coffee					
11:00-12:20	Room: Écija	Room: Giralda I-II	Room: Prado	Room: Nervión-Arenal III	Room: Nervión I	Room: Azalea
	Public Health and Physical Activity Management Chair: Erica Randle	Sport Development and Socio-Cultural Perspectives Chair: Katie Misener	Sport Events and Tourism Chair: Aila Ahonen	Sport Funding and Finance (+) Chair: Daniel Plumley	Sport Consumer Behaviour Chair: Sebastian Uhrich	Sport Marketing Chair: Aaron Smith
	11:00	Sport And Physical Activity Participation In Workplace (Baup, Vignal, Bodet)	Intra-Organizational Dynamics In Participatory Action Research With Local Sport Organizations (Taks, Green, Misener, Chalip)	Participation In Running Events And Promotion Of Health-Enhancing Physical Activity: A Cross-Cultural Study In Greece, Belgium, Holland And Lithuania (Alexandris, Karagiorgos, Ntovolli, Helsen, Scheerder, Hover, van Eldert, Valentine, Kreivyte, Eimontas, Mejeryte-Narkeviciene)	An Estimate Of The Economic Scale Of Japan's Sports Industry Through The Construction Of A Sports Satellite Account In Japan (Shoji, Kokolakis, Kawashima, Nagasawa, Katsurada, Fujita, Kano, Aoi, Sakamoto)	My Spouse's Sport Fandom Is A Problem For Me: How Significant Others Navigate The Outcomes Associated With Fan-Family Conflict (Simmons, Cintron, Grappendorf)
	11:20	The Impact Of Physical Activity On Academic Performance: Evidence From China (Guan, Tena Horriillo)	Organizational Development Of Voluntary Sport Clubs: A Process Consultation Approach (Boven, Slender, Dijk, Boersma, Waardenburg, De Jong)	Understanding Of Conceptualisation Of Tokyo 2020 Olympic Education Through Realist Evaluation (Hwang, Henry)	Cost And Revenue Overruns Of The Olympic Games 2000-2018 (Preuss, Weitzmann, Andreff)	The Role Of Sport Fandom In Families And Its Impact On Active Sport Participation (Tinson, Sinclair, Dimeo)
	11:40	The Elements Of Enhancing Psychological Empowerment Of Participants In An Inclusive Sport Program (Lim, Kim, Kim, Kim, Lee)	Identifying Civic Opportunities Within Football Fan Clubs: Disaggregating Sport Organizations To Address The Shortcomings Of Using Content As A Proxy (Gang, Park, Yoon, Pedersen)	Mega Sport Event Volunteering In Russia (Nedvetskaya)	The Level Of Noise In Olympic Sports: Measurement And Usability (Csuriilla, Sterbenz, Kendelényi-Gulyás)	Most Important Parameters At Professional Football Academies In Spain: The Parent's Perspective (León-Quismondo, Bonal, Fernández-Luna, Pérez-González, Burillo)
12:00	A Comparative Study On Social Capital And Subjective Well-Being In Active And Non-Active Older Adults (A Network-Based Physical Activity View) (Ghafouri, Mohammadi)	Constraints And Facilitators Of Sport Event Participation: Exploring A Non-Western Cultural Context (Sobh, Filo, Kennelly, Farrag)	The Effects Of The Mega Event Services To Elite Athlete Performance (MacIntosh, Kinoshita, Sotiriadou)	Enhancing Dual Career Support Providers' Professional Practice: The Application Of The Dual Career Competency Questionnaire For Support Providers (Defruyt, De Brandt, Wylleman)	Attendance Demand In German Women's Volleyball: Empirical Evidence For A Mid-Level Professional Sport (Reichel, Kurscheidt)	New Boundaries: Emergent Contexts For Experiential And Immersive Alcohol Promotion In Sport (Stavros, Westberg, Newton, Powell, Smith)

Friday, September 6TH

12:20-13:20	Lunch					
13:20-15:00	Room: Nervión-Arenal III	Room: Écija	Room: Prado	Room: Giralda I-II	Room: Nervión I	Room: Azalea
	Sport Facility Management Chair: Geoff Dickson	Sport Law and Ethics Chair: Annick Willem	Strategy, Leadership and Stakeholder Management in Sport Chair: Milena Parent	Sport Governance and Policy Chair: Simon Shibli	Sport Consumer Behaviour Chair: Herbert Woratschek	Sport Marketing Chair: Bettina Cornwell
13:20	Management Of Sport Facilities: Volunteers Take Over (Hoekman)	Are The Swiss Armed To Knife Through Sport Corruption? An Examination Of Lex FIFA And Its Potential Impact (Dodds , Westermarck)	Partner Or Perish: The Experiences Of Third Sector Sports Organisations Across England In An Era Of Austerity (Steenekamp , Mason, Downward)	How Does Context Of Countries Influence Elite Sport Policy And Success? A Scoping Review To Conceptualise A Framework (Ramos , Valleser)	Fan Involvement Of Women's Football Spectators And Fan's Consumer Profiles (Hallmann , Giel, Herold, Breuer)	Organizational Motivations And Barriers Of Innovation Through Blockchain Technology (Jessop , Kunkel)
13:40	Perceptions Of Service Quality Among Frequent Users Of Gyms In England (Polyakova , Ramchandani)	Ethics Management And The Prevention Of Match-Fixing: A Study On The Determinants Of Being Approached To Fix (Van Der Hoeven , Constandt, Willem)	Examining Interconnections Of Preconditions, Process And Outcomes Of Collaboration Among Nonprofit Sport Clubs (Lefebvre , Zeimers, Zintz)	To What Extent Can The SPLISS Framework Explain The Effectiveness Of The Elite Sport system In A Small Relatively New State: A Case Study Of Slovenia (Horvat , Mason, Pigginn)	Exploring Women's Passion For Sport: The Next Frontier Of Fandom? (Newland, Geurin , Brown)	Digital Transformation Of Value Creation On Sport Platforms: A Case Study Analysis (Stegmann , Ströbel, Nagel)
14:00	Understanding The Relationship Between Distribution And Usage Of Indoor Sports Facilities In The Netherlands: Revision Of Current Planning Instruments (Schadenberg)	If The Shoe Smells: Corporate Corruption In U.S. College Basketball (Cebula , Osborne, Dodds)	Organisational Efficiency Of French Olympic Federations: Application Over The 2011-2017 Period (Terrien , Andreff, Durand)	Governing The Finnish Elite Sport Networks (Lehtonen , Stenvall)	How Fans Process A Loss: Need Unfulfillment, Coping, And Temporal Well-Being (Kim , Kim)	How Do Sponsorships Affect Employees Of Large Versus Small Companies? (Grohs , Mertens)
14:20	When To Play, When To Postpone? Using Agronomic Measures To Determine Probability Of Player Injury (Walker , Walker)	Protecting Sports Integrity: Sport Corruption Risk Management Strategies (Ordway)	Conceptualising And Measuring Intangible Olympic Legacy For National Sport Organisations (Girginov , Preuss)	A Mixed Method Approach On Talent Development In Elite Tennis: To What Extent Can We Use Junior Success To Predict Senior Success? (Li)	The Dark Side Of Football: Field Data Evidence Linking Rivalry And Fan Aggression (Berendt , Uhrich, Reinhard, Leidner)	Cognitive And Emotional Processing Of TV Commercials In Mediated Sports: A Re-Inquiry Using A Psycho-Physiological Approach (Lee)
14:40	The FIFA World Cup 2030 & 2034: The Potentials Of The Polycentric Hosting Model For FIFA And The National Member Federations (Kaspar)	Litigation Of Change: FIFA's Solidarity And Training Compensation In The U.S. (Lovich)	Financial Failure Of Sports Events: Why History Repeats Itself And What To Do With It? (Becker , Solberg, Heyerdahl)	Analysis And Prediction Of The Participation Of Brazilian Paralympic Athletes In The Paralympic Games Of London 2012 And Rio 2016: A Preliminary Study (Behr, Silva, Momo, Ferreira , Reppold Filho)	An Exploration Of How Fans And Rivals Build Their Response In Sport Sponsorship Over Time (Tsordia, Papadimitriou)	Cognitive Biases In Management Decisions In Sport Sponsoring (Schoen , Ellert)
15:00-15:10	Break to move + Coffee					
15:10-15:30	EASM & Global Sport Jobs Young Talent Award 2019 + Coffee (Room: Giralda I-II)					
15:30-16:20	Keynote (Room: Giralda I-II) Amparo Díaz-Llauró: "Management 4.0: The Next Work Revolution" Chair: Chris Horbel Followed by Brief Conference Review and Outlook					
16:20-17:20	EASM Board Townhall Meeting: The new membership concept and service (Room: Giralda I-II)					
17:30-21:00	Learning Flamenco-Sevillanas (from 17:45 to 18:45) Opportunities to discover Seville: Leisure Time					
21:00-23:00	Closing Banquet (El Muelle 21) ESMQ New Researcher Award 2019 + EASM Best Conference Paper Award 2019 + EASM Best Conference Reviewer Award 2019					



SOCIAL EVENTS



Opening Ceremony

Terrace of Casino de la Exposición

Date: Tuesday 3rd September
Time: 20:30 hrs
Address: Av. de María Luisa, 4. 41013 Sevilla
Dress code: Casual



Social networking evening with finger food

Lonja del Barranco Market

Date: Wednesday 4th September
Time: 20:30 hrs
Address: Calle Arjona, s/n 41001 Sevilla
Dress code: Casual



Closing Dinner

El Muelle 21

Date: Wednesday 4th September
Time: 21:00 hrs
Address: Avda. Santiago Montoto s/n Edificio Acuario de Sevilla 41012 Sevilla
Dress code: Smart

SportIn™

A social recruitment platform for the sport business industry.
Utilizing AI to match talents with recruiters.

Three smartphones displaying the SportIn app interface with sections for Network, Experience, and Knowledge.

sign up now!

www.sportinglobal.com

Social media icons: Facebook, Instagram, TikTok, LinkedIn, YouTube, Twitter.



Learning
Flamenco
Sevillanas

Sport and Leisure Publications

from Routledge

Routledge publishes a large portfolio of both books and journals in Sport and Leisure Studies. Visit our conference stand to browse the latest publications, access special conference discounts, and speak to our editorial staff.

featured journals

We publish over 60 journals in Sport and Leisure.

Access 5 free articles of your choosing by visiting www.tandfonline.com/r/select5



featured books

Visit www.routledge.com/sport to browse our full range of titles



FROM WED. 13th TO SUN. 17th MAY, 2020

Become a pioneer in
International Sport Marketing!

**11th EASM Summer School
MADRID KICKOFF**

**International Sport Marketing:
Value-Creation through Engagement**

Visit us on:
www.eventsgb.com/easm_summer_school

Feel free to contact us:
easmsummerschool@eventsgb.com / gerardo@eventsgb.com

Follow us:
www.facebook.com/easmsummerschool

Academic Host:

 **Universidad Europea**
EUROPEAN UNIVERSITY

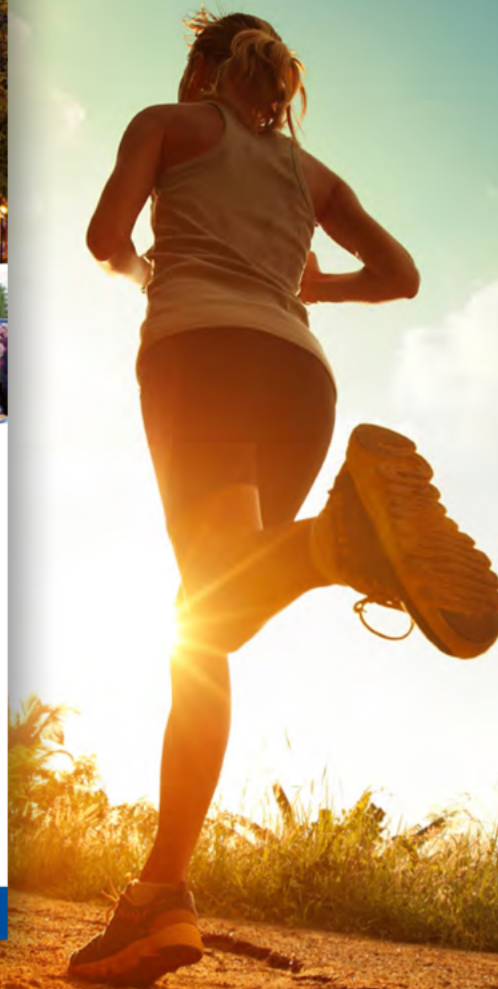
 **UNIVERSITÄT BAYREUTH**

 **SMA&B**
SPORT MANAGEMENT ACADEMY BAYREUTH

 **iMADRID!**

 **EVENTS GB**

Events GB Calle Pintor Juan Gris, 3. 1º B Derecha. 28020 Madrid – Spain +34 91 556 38 06 www.eventsgb.com



FROM THU. 7th TO SUN. 10th MAY, 2020

**6th MADRID
WEEKENDER**

SPORTS EVENTS, LEARNING & CULTURE



FURTHER INFO: www.eventsgb.com/6th-madrid-weekender

Academic Host:

 **Universidad Europea**
EUROPEAN UNIVERSITY

 **iMADRID!**

 **EVENTS GB**

Events GB Calle Pintor Juan Gris, 3 1º B Derecha 28020, Madrid – Spain +34 91 556 38 06 www.eventsgb.com



TAILORED SPORT TRIPS FOR UNIVERSITIES