

27th EASM European Sport Management Conference, Seville 3-6 September 2019, Hotel Meliá Sevilla

Tuesday, September 3rd

09:00-18:00	Registration (Hotel Meliá Sevilla)
20:30-22:30	Opening Ceremony (Casino de la Exposición)

Wednesday, September 4th

08:00-08:50		Registration					
09:00-09:40		Keynote (Room: Giralda I-II) Hans Westerbeek: "Speculating About The Sport Business Future" Chair: <b>Class Christian Gernelmann</b>					
09:40-10:20		Coffee					
10:20-12:00		Poster presentation from participants in the EASM PhD Student Seminar 2019					
Room: Estepa	Room: Nervión-Arenal III	Room: Prado	Room: Giralda I-II	Room: Azalea	Room: Nervión I	Room: Ecíja	
Using Structural Equation Modelling To Identify Key Determinants Of Fans' Willingness To Invest Into Crowdinvesting and Crowdfunding (Rätz, Grundy, Pfeiffer)	Leadership Trait Perception And Transference For Aspiring Female Leaders (Taylor, Wegner, Sveinson, Jónas)	Non-Host City Olympic Legacies: A Cross Setting Analysis Of The Atlanta 1996 Olympic Games (Tajif, Leopyke)	Trust In NGBs' Boards - An Analysis With Regard To Board Structure And Governance Arrangements (Fahrner, Harris)	Impact Of Physical Education And School Sport During Adolescence On Sport Consumption. In Later Life: A Conceptual Perspective (Lim, Pym, Yilmaz)	Ambushing: A Meta-Analytic Review Of The Influence On Sponsorship-Linked Marketing (Kwon, Gorzwell)	The Bright And Dark Pathways From The Board Members' (De)Motivating Style To Volunteers' Motives For Volunteering In Sports Clubs (De Clerck, Aelterman, Haerens)	
Is There Information Leakage on the Football Transfer Market? (Rappai, Fírisz)	Shifting Gender Perceptions Of Male Participants In A Coed Non-Traditional Sport (Cobae, Taylor, Jones) *Shortlisted for the EASM Best Conference Paper Award 2019*	Barriers To Lengthening Visitor Stay At Olympic Host Destinations: The Case Of The London 2012 Olympic Games (Mhanna, Sanders, Seraphin)	A Conceptual Framework For Understanding Domercia In Sport Federations (Haas, Correa, Bravo)	Ascertaining Older Adults' Intrinsic And Extrinsic Motivators For Sport Participation: The Case Of The XVI Australian Masters Games (Hill, Sotiriadou)	"Our Sponsor Is Everywhere, It's A Good Thing ... Or Is It?": Fans' Ambivalence About Sponsor Ubiquity (Pons, Gioux, Maltese, Moural)	The General And Fact-Specific Job Satisfaction Of Voluntary Referees (Gál, Breuer)	
Efficiency In The Market For European Listed Football Stocks (Pruce, Tegtmeyer)	Sport Membership By Gender, Ethnicity And Types Of Sports: Implications For Bonding And Bridging Function Of Sport Clubs (Gurgus, Etema, Hoimeijer)	Young Athletes' Experiences And Learning Environment At The 2018 Youth Olympic Games (Culver, Macintosh, Parent, Naraine)	Does Management Corruption In Sport Affect Social Capital? (Hig, Manoli)	Testing For Factorial Invariance Of The Leisure Nostalgia Scale (Cho, Pym, Lim)	Affect Transfer In Concurrent Event Sponsorship (Boronczyk, Breuer)	Sport Official Development: Improving The Experience (Bradbury, Bradbury)	
Rising Stars: Competitive Balance In Five Asian Football Leagues (Plumley, Mondal, Wilson, Ramchandani)	The Sports Club Community - A Critical Factor For Successful Integration? (Stura)	Volunteers At The Youth Olympic Games: Understanding Experiences And Memories (Wang, Deron, Theobom)	Four Country Comparison Of Fraud In Community Sport Organizations: A Media Content Analysis (Miesner, Kihl, Cusky, Wicker)	Competition And Fan Substitution Between Professional Sports Leagues (Walrafen, Nalbantis, Pawlowski)	The Spill Over Effect Of Multi-Sponsored Event Sponsorship: Image Fit Between Co-Sponsors (Kim)	Level Of Abuse And Intention To Quit Amongst Football Referees In France And The Netherlands (Dawson, Downard, Webb)	
Howzat? The Financial Health Of English Cricket: Not Out, Yet (Wilson, Plumley, Miller, Shibli)	The Impact Of Coach Education On Creating Ableist Attitudes Amongst Coaches (Christians, Brittain)	Awareness And Meaning Of Olympism And Perceived Values In Relation To The Olympic Games: A Case Study Of The Netherlands (Hoyer, Van Eldert)	"Grey-Area" Doping: Can Perceptions Of Key Organizational Values Explain Attitudes Towards The Use Of Legal Substances On Prescription? (Hansen)	An Estimation Of Consumer Spending On Sport In Lithuania And The Associated Impacts Of Sport In Terms Of GVA And Employment (Kokolakis, Cingiene)	Sporting Involvement As A Leveraging Opportunity For Diversity (Nowak, Walzel)	For The Greater Good? Value Co-Destruction And Sport Fraud (Sinclair, Tinson, Gordon)	
12:00-13:00		Lunch					
Room: Estepa	Room: Nervión-Arenal III	Room: Ecíja	Room: Giralda I-II	Room: Azalea	Room: Nervión I	Room: Prado	
Broader, New and Critical Aspects of Sport Management Chair: Rob Wilson	E-Sport and Technology Chair: Daniel Lock (Review Track Chair)	Sport Law and Ethics Chair: Alicia Jessop	Sport Governance and Policy Chair: Marijke Tak	Sport Consumer Behaviour Chair: Class Christian Gernelmann	Sport, Media and Communication Chair: Andrea Geunin	Sport Management Education Chair: PG Fahsthorp (Review Track Chair)	
Are English Premier Fans Ready To Accept Video Assistant Referee? (Kang, Lim, Pym)	Research On The Effects Of E-Sport (Amano)	Gender Verification Regulations: Do They Really "Ensure Fair And Meaningful Competition"? (Wolohan)	Organizational Changes In A National Sport Governing Body: A Ground-Level Impact Investigation (Van Den Berg)	Examining The Consequences Of Team Identification: A Comparison Between Local And Distant Sport Fans (Lianopoulos, Theodorakis, Tsigilis, Kosta)	Digital Transformation And The NBA: A Case Study (Santommer Jr, Shurt, Boccia)	Teaching Sport Management Online Using Group Work And Video Presentations (Palmer)	
When Referees See Red: Decision Accuracy Of Football Referees (Griffin, Bauer, Ellert)	E-sport Spectator Motives And Consumption: Game Genres And Live-Streaming Types Matter (Huang, Ma)	A Safe Place To Be: Relational Risk Management For Male Coaches And Female Athletes (Van Bussel)	Construction Of A Computerized Model For Information Management Of Elite Sports In Brazil (Ferreira, Silva, Lopes, Reppold Filho)	Distant Sport Consumers' Culture: The Case Of Iranian Football Fans (Kazempour, Bode)	Follower And Likes Paired With Goals And Tackles - Social Media Brand Value On Football Player Markets (Hend, Buzak, Renz)	Beyond Kolb: Applying Learning Theories To Internships In Sport Management (Odu, Aicher)	
Empirical Results On The Team Manager: An Overlooked Position With Growing Importance? (Lee, Pfeiffer, Haupt, Behlau, Behshiti, Hell)	E-sports: The Blue Ocean In The Sport Sponsorship Market (Buser, Woratschek, Galinski)	Tolerance Of Faith-Based Homophobic Comments Made By Elite Athletes (Dickson, Thompson)	Identifying Constraints And Motivations In Athletes' Dual Careers - A Mixed Methods Approach (Bassi, Hallmann)	When They Become Us: A Netnographic Analysis Of Identity Dynamics During International Sporting Matches (Lock)	Safe Zones On Internet - The Use Of Social Media As Knowledge Platforms Among Equestrians (@rags, Radmann, Hedenberg)	Are Sector Specific Competences Of Sport Managers Needed? - The Perspectives Of Labour Market Experts In Germany (Wolffhart, Adam, Hovemann)	
The Perspective Of A Professional Tennis Player In Terms Of The Country's Economic Strength And The Number Of Tournaments (Varnus, Adamk, Kubina, Fancikova)	E-Sports as a Sponsorship Platform (Jeschke, Ellert)	#ad, #anuncio, #publicité, Or #werbung: A Comparative Examination Of International Celebrity/Athlete Influencer Regulations (Bison, Batista, Sharifzadehsaraei)	Shaping The Ideal NSO? Governmentality And The Adoption And Implementation Of The Long-Term Athlete Development Framework By National Sport Organizations In The United Kingdom And Canada (Dowling, Mills)	"The Club Is Ours" - Perceived Fan Participation In The Decision Making Of Professional Football Clubs (Ulrich)	The Experiences Of Female Football Fans On Social Media (Fenton, Vasilia, Gillyuly, Vurtak)	Contemporary Career Paths Of Sport Managers In Germany: Empirical Results On Job Changes Within The Sports Industry (Trosien, Rätz)	
Do Women Create Their Own Glass Ceiling? Using Theory Of Circumvention And Compromise To Analyze Women Athletic Administrators (Duggan, Bravo)	A Test And Refinement Of Self-Determination Theory: Investigating The Relationships Among Basic Psychological Needs, Motivation, Satisfaction, And Revisit Intention In eSports (Zhu)	Examining The Extent Of Trademark Squatting Of NBA Athlete Names In China Introduction (Baker, Xianfan, Leopyke) *Shortlisted for the EASM Best Conference Paper Award 2019*	Implementing Policy Outside Of The Elite Sport System: The Challenges And Opportunities For An Unfunded British Olympic National Governing Body (Chapman)	The Influence Of Non-Transactional Engagement Behavior On Merchandise Consumption (Huettermann, Kunkel)	Motives, Constraints and Social Media Influence on Spectator's Intentions to Attend Tennis Matches (Farrag, Al Thawadi)	From Elite Sport To The Job Market: Development And Initial Validation Of The Athletes' Competency Questionnaire For Employment (Smismans, Willeman, De Brandt, Defruyt, Vitic, Rams, Lobinger, Ekengren, Cecic Eric)	
Procurement As A Strategic, Professional And Professionalised Function In International Sport Federations (Thurston, Arowsmith)	Complexity And Dynamics In The Career Development Of Sports Professionals (Meng-Lewis, Wong, Zhao) *Shortlisted for the EASM Best Conference Paper Award 2019*	When The Super Bowl Comes To Town: Ambushing A Local (Global) Brand (Grady, Doidka)	State Sponsorship Of Elite Sports: A Comparative Study Between Brazil And Portugal (Azevedo, Ferreira, Miranda, Lopes, Lois)	Spectator Loyalty Towards Sports Teams And The Role Of Sport Governing Bodies (Luizson, Martinet, Bodet)	Emphasizing Unity or Uniqueness? Social Media Strategies to Expand Sports Fan Communities (Asada)	Exploring Dual Career Development Environments Across Europe: A Holistic Ecological Approach (De Brandt, Willeman, Defruyt, Smismans, Morris, Deason, Taelman)	
15:00-15:40		Coffee					
15:40-17:00		Poster presentation from participants in the EASM PhD Student Seminar 2019					
Room: Nervión I	Room: Estepa	Room: Nervión-Arenal III	Room: Giralda I-II	Room: Ecíja	Room: Azalea	Room: Prado	
ESMQ New Researcher Award Chair: Jörg Königstorfer	Broader, New and Critical Aspects of Sport Management: Environment & Innovation	Sport Development and Socio-Cultural Perspectives Chair: Cristina Muniz	Sport Governance and Policy Chair: Maarten van Bottenburg	Strategy, Leadership and Stakeholder Management in Sport Chair: Trish Bradbury	Sport Marketing Chair: Kathy Babiak	Sport Events and Tourism Chair: Emily Hayden	
(Length, style and order of presentations in this session vary from presentations in other conference scientific tracks)	How Science Has Linked Environmental Sustainability To Sport? - A Systematic Literature Review Framing The Sport Actor's Role (Martins, Pereira, Rosado, Mascarenhas)	Practitioner Conceptualization Of The Unique Contribution Of "Sport" In Sport For Development And Peace (Sherry, Wely Peschey, Shin)	Sport Policies For Young People: The Importance Of Examining The 'Margins' Of Existing Research (Lindsay)	Servant Leadership For Multidimensional Sport Employee Well-Being: Relationships, Health, And Happiness (Swanson, Todd)	Social Contextualisation Of Sports Betting And The Role Of Online Influencers (Diaz)	Who, When, And Why Needs Inflated Economic Impact Studies? Discourse Analysis Of An Inflated Economic Impact Study Of A Local Sport Event (Kral, Vopatek)	
Understanding Sponsors' Decision-Making Processes - A Conceptualisation Of The Sport Sponsorship Decision-Making Model (Schoenberger, Woratschek, Buser)	In Scope: Environmental Impact And Accountability Of Sport Organisations (Harold, Breitbarth, Schulerkopf, Kummer, Schönfelder)	Risk And Uncertainty Within Sport For Development And Peace (SDP) Interventions Aiming To Promote Desistance (Mason, Walpole, Rhind)	Organizational Professionalization In Youth Sport: A Case Study Of A Mid-Atlantic Youth Soccer Club (Kier, Bustad)	The Pursuit Of Dual Careers In Australia: An Examination Of The Role Of Student-Athlete Services On Performance And Well-Being (Sotiriadou, Fleischman, Keen, Lopes Cury)	Socially Responsible Football Business: A Case Study Of Manchester City Football Club (MFC) CSR Practice (Cockayne, Jenkins)	From Event Legacy Planning To Legacy Management (Kozak, Rasku)	
Cognitive And Emotional Processing Of TV Commercials In Mediated Sports: A Re-Inquiry Using A Psycho-Physiological Approach (Laz)	A Surfing-Related Sports (SRS) Taxonomy Based On Power And Environment Requirements (Martin Gonzalez, Swart, Luque Gil)	Community Development Through Sport And Physical Education? Single Case Study Of A Primary Public School In La Paz/Bolivia (García Sanjinés)	Legitimizing Transformational Change: Shadowing Regional Sport Consultants In The Grassroots Implementation Of Strategy 2025 (Fahlen, Stenling)	What Makes Replacement Of Head Coach Successful? Evidence From Professional Italian Football League (Narta, Tena, Detotto)	Team Identification And Sports Fan Aggression: The Mediating Role Of Fan Hatred (Cekson, Toder Alon, Shv-Ami, Sela)	Mega Sport Events, Infrastructure Development And Physical Legacies: The Case Of Brazil 2014 And Rio 2016 (Kutby, Crab)	
Co-Created Value Influences Resident Support Through The Mediating Mechanism Of Gratitude (Zhang, Byron, Tsuji)	The Exploration Of Innovation Ecosystems In Sports (Kinsky, Huht)	Study On The Changing Status Of Disability Sports In Developing Countries: Explaining Policy Change (Endo, Mano)	Policy Monitoring In Youth Sports: Analysing The Quality Of Youth Sports In The National Governing Bodies (Federations) Of Flanders (De Letter, De Bosscher, Scheerder, Willem)	Content And Structure Of Implicit Effective Leadership Theories In Sports (Muehler, Swanson, Skinner, Billsberry)	Managing Fan Relations - A Status Quo Analysis Of Digital CRM In German Professional Football (Habenstein)	Leveraging Strategies For Sustainable Non-Mega Sporting Events: A Mixed-Method Approach (Oshim, Yamaguchi)	
17:00-17:10		Break to move					
Room: Giralda I-II (ends 18:10)	Room: Ecíja (ends 18:10)	Room: Nervión I (ends 18:10)	Room: Prado	Room: Estepa	Room: Azalea	Room: Nervión-Arenal III	
EASM Student Seminar Presentations Chair: Eric Schwarz	Special Workshop Malmö 2018: Sport and Integration From a Policy and Governance Perspective Convenors: Karin Book, Johan R. Norberg, Patrik Karlsson, Malin Eozertz (Workshops are interactive conference formats individually designed by Convenors; order, length and style of listed)	Workshop: Knowledge Translation in Sport Management Convenors: Kevin Harris, Andrew Adams, Hebe Schallies, Ramón Soaia (contributions vary)	EASM GREFORM Workshop: Good Governance Enhancement Through e-Learning For Sport Volunteer Board Members Convenors: Stefan Walzel, Ruth Crabtree (contributions vary)	EASM Working Group on Employability & Entrepreneurship Chair: Steven Osborne	Panel Discussion: Gender Equality in Sport Management Moderator: Gerardo Bilellos	European Sport Management Quarterly (ESMQ) Editorial Board Meeting Chair: Paul Downward (Editor)  (By invitation only)	
The EASM Student Seminar consists of a management game (team projects), lectures and workshops related to the topic of the projects, in which companies will bring a closer look into real cases and the different challenges they face and experienced on the sports industry in Spain. Participants were assigned to present efficient and innovative solutions being this experience a great introducing scenario of the professional world and giving them the chance of expand their academic knowledge and soft skills. Here are the winning presentations from the almost 80 participating students.	From "Helping Hand" To "All Join Hands": Governance Perspectives On Public Subsidies To Clubs For Free Drop-In Activities Among Non-Members (Challega, Broms, Eggzer Forsmark)	Enhancing Knowledge Translation In Sport Management: Good Practices, Enablers And Constraints (Schallies, Spaai)	Project description: This Erasmus+ Collaborative Partnerships research grant is to increase the capabilities and knowledge of volunteer board members in sport organisations by providing online and research-informed education on good governance in sport. The development of an electronic platform will allow board members of sports organisations, especially Volunteers - in their own time - to follow a series of educational modules on good governance principles. By providing up-to-date, research-informed and quality oriented educational support to volunteer board members, the good governance of sport organisation will be strengthened.	The Working Group aims to develop employability, enterprise and entrepreneurship frameworks to assist the career development of future and existing sports managers (paid and voluntary) across Europe by supporting EASM members and the EASM board with the creation of relevant resources and dissemination of best practice. It will prioritise increasing employer engagement in EASM activities, including the integration of employers within the EASM conference. Appropriate parallel themes will be explored focused on the employers' perspective and knowledge exchange. A structure and a plan of action is being developed.	The aim of the session is to shed lights on the importance of gender equality in the field of sports and how practitioners are dealing with this major challenge. Rangding from the utilization of data analytics to help organizations sort their data and improve their equity, exploring the minds and approach of industry professionals, through the future solutions of how to attract and retain the most suitable people for your organization, with the help of AI technology.	Anagnostopoulos, Wladimir Andreff, Kathy Babiak (Associate Editor/AE), Colleen Bee, Christoph Breuer, Rui Biscain, Guillaume Bodet (AE), Laurence Champ, Jean-Loup Chappelle, Veerle De Bosscher, Rochelle Eime, Josef Fahlen, Hallgeir Gammelsater (AE), Bill Gendrea (Past Editor/PE), Vassil Girginov, Anders Geurin, Kirstin Hallmann, Ian Henry (PE), Chris Horbel, Jörg Königstorfer (AE), Daniel Lock, Katie Miesner (AE), Cristina Muñoz, Dimitra Papadimitriou, Tim Pawlowski, Pam Phillips, Frank Pons, Holger Preuss (PE), Leigh Robinson, Benoit Seguin, Simon Shibli, Bert Skirstad, Brian Soebbing, Harry Arne Solberg, Marijke Tak (PE), Tracy Taylor (PE), Nikos Theodorakis, Lucie Thibault, Ulrik Wagner, Pamela Wicker (AE), Herbert Woratschek	
18:30-20:30	Learning Flamenco-Sevillanas (from 18:45 to 19:45)						
20:30-22:00	Opportunities to discover Seville: Leisure Time Social Evening (Lanja del Barranco Market)						

**Thursday, September 5th**

08:00-08:50							Registration						
09:00-09:40							Keynote (Room: Giralda I-II) Craig Lovett: "Operational Planning - International Class Sports Events" Chair: Matt Brown						
09:40-10:20							Coffee						
Room: Nervión I		Room: Azalea		Room: Ećija		Room: Giralda I-II		Room: Prado		Room: Nervión-Arenal III			
Managing Accessibility and Inclusion of Sport Convenors: Paul Kitchin, Juan Luis Paramio-Salcines, Geoff Walters		Towards More Robust Designs for Researching the Impact of Elite Sport on Society Convenors: Veerle De Bosscher, Simon Shibli, Maarten Van Bottenburg, Jens De Ryckle		Designing Sport Management Curricula Convenors: Jens Peter Sørensen, Kari Furunoh		Critical Reflections on Good Governance in Sport Convenors: Arnout Geeraert, Frank van Eekeren		Emergence and Differentiation of Global eSports Convenors: Harri Jalonen, Bettina Reuter, Osmo Laitila, Tara Q. Mahoney		Global Development of Ice Hockey Business Convenors: Jyri Bakman, Bo Carlsson, Aila Ahonen, PG Falhröst			
(Workshops are interactive conference formats individually designed by Convenors; order, length and style of listed contributions vary; starts with brief oral introduction of posters by respective convenors)													
Typology Of Inclusion - New Perspectives From The Sports Sector (Brittain, Christians)		The "Trickle-Down" Effect On Sports Club Membership In The UK (Shibli, Castellanos-García, Kokolakis, Downward, Wicker, Bingham)		Using South African Sport Industry Engagement To Determine The Design Of A New Sport Business Management Curriculum (Lennox, Van Den Berg)		Conceptualizing A National Sport Integrity System (Kühl)		The Conventions of Esteem and Value In The Esports Ecosystem. A Theoretical Review (Jalonen)		Corporation In Swedish (Men's) Elite Ice Hockey - A Way Forward? (Backman)			
Analysing Career Paths In Paraspot: A Survey With Brazilian Para-Athletes (Pátas, De Bosscher, De Ryckle)		Public Value In Elite Sport Management: An Insider's View (Van Der Roost, De Ryckle)		How Can The Future Market Demand of Personal Competences be Implemented in The Sport Management Education? (Sørensen, Nørgaard)		Improving Good Governance Implementation In Sports Organisations Through Gamification: The Sport Good Governance Game (Martler, Willem, Winand)		An Exploration Of The Consumption Motivations Of eSport Viewers (Vooris, Mahoney, Darwin)		Is There A Need For A Violence Prevention Programme In Ice Hockey? (Alanne)			
Determining International Paraspot Success Factors For Para-Athletes In The UK (Peake, Davies)		Exploring Processes Enabling The Trickle-Down Effect Of Elite Sport (De Coen, De Bosscher, Derom, De Ryckle)		Analysis Of Assessment Methods Of Sport Management Programmes In Germany And Implications For Curriculum Development (Adam, Homemann, Wohlfart)		Sports Federations In Belgium: Towards A Calculation of the Delta Barometer Good Governance & Innovation In Sport Index (GGIS) (Zintz, Deleuemeester, Scheerder, Helsen)		Why Traditional Sports Brands Are Extending To Esports - Opportunities And Threats (Haltia, Ekroos, Tuominen)		The Peculiarities Of The Business Models Underlying Swiss Professional Ice Hockey (Bayle, Moret)			
Getting Onto The Beaches - Surf Life Saving Community Development Approach To Inclusive Space And Place (Darcy, Edwards, Maxwell, Almond)		The Development Of An Elite Sports Program In The Northern Region Of The Netherlands: A Stakeholder Approach To Value Creation (Dijk)		New Age Of Sport Management Education In Finland (Puronah)		Exploring Changes In National Sport Organization Archetypes (Perez, Taks, Thompson, Hoye, Lachance, Séguin, Naraine)		"Title Case" The Playing Experiences Of eSport Participants: An Analysis Of Discrimination And Hostility In eSport Environments (Darvin, Vooris, Mahoney)		The Role Of Sport Organizations In Developing A Sport Within A Major Sporting Event Host Country: An Examination Of Ice Hockey And The PyeongChang 2018 Olympic Games (Choi, Leopkey)			
"My Ideal Is Where It Is Just Jane The Cricketer", Rather Than Jane The Gay Cricketer": An Institutional Entrepreneurship Perspective Of Lesbian Inclusion In Cricket (Robinson, Storr, O'Brien, Bakos)		A Mixed-Method Study On Leveraging Football Stars As Role Models (De Ryckle, De Bosscher)		Unpacking Sport Managers' Future Preferred Competences (Skirstad, Strickmatter, Grenkjaer)		Developing And Embedding Leader Character For Good Governance In Sport (Crossan, Danychuk)		CSR In Esport? Investigating The Challenges And Opportunities For Esport To Be Used As A Social Development Tool (Hayday, Collison, Rintamäki)		Strong Entrepreneurial Focus And Internationalization - The YJP To Success For Finnish Ice Hockey? Case JYP Hockey Team (Ahonen)			
Developing an Accessibility League Table In European Football: What Is An Appropriate Methodology? (Paramio-Salcines, Walters, Kitchin)				Developing Curriculum In Sport Management: The Case Of Greece (Kosta, Tsitskari, Matsouka, Yfantidou, Astrapellos, Gargalianos)		Determinants Of Sport Governance - Evidence From Switzerland (Mrkonjic)		Future Esports Business Opportunities In Finland (Laitila, Pauhansalo)					
				Competencies Of Sports Managers And The Adaptation Of Sport Management Curricula In Spain (García-Albaladejo, Gallardo, Sánchez-Sánchez, Cabello, Colino, Hernández-Martin, Manzano-Carrasco, León-Jiménez, Felipe)		Management Of Interdependencies Between Organizations As Condition For Success Of Good Governance (van Puttenburg)							
12:20-13:20							Lunch						
Room: Nervión-Arenal III		Room: Ećija		Room: Prado		Room: Giralda I-II		Room: Nervión I		Room: Azalea			
Public Health and Physical Activity Management Chair: Karin Book (Review Track Chair)		Broader, New and Critical Aspects of Sport Management Chair: Marcus Kurscheidt		Sport Events and Tourism Chair: Dimitra Papadimitriou		Sport Governance and Policy Chair: Berit Skirstad		Sport Consumer Behaviour Chair: Do Young Pyun		Sport Marketing Chair: An Kim			
13:20		13:20		13:20		13:20		13:20		13:20			
Applying A Conceptual Framework For Implementation Fidelity In The Sport Context (Randle, Nicholson, Staley, Seal)		Host Country Image And Political Consumerism: The Case Of Russia 2018 FIFA World Cup (Rocha, Wyse)		Identifying Assets To Leverage Sport Teams For Tourism Benefits (Spiral, Fairley)		Sport Related Content Of Election Programs And Coalition Agreements (Wojciechowski, Kohlegger, Tiller)		Process And Outcome Quality In Fitness Facilities: Explaining Attitudinal Loyalty And Satisfaction With Life (Yeomans, Karg, McDonald)		Promoting And Disclosing Brand Endorsements Via Social Media: The Case Of U.S. Athletes During The 2018 Winter Olympics (Gaurin, Brisson)			
13:40		13:40		13:40		13:40		13:40		13:40			
Sport And/Or Physical Activity Choice In Europe: Implications For Health Outcomes, Sport Management, And Policy (Downward, Wicker, Rasciute)		Effect Of Sport On Public Diplomacy: Focusing On 2018 FIFA World Cup Case (Kang, Oh, Kwon)		Youth Sport-Event Tourism: Logistics, Resources, And "Tourism-actions" (Gibson, Mrehe)		Understanding Legitimacy Of International Federations From The Perspectives Of Field Frame (Zeng, Ravle)		Understanding Member Identity And Its Consequences In Fitness Organisations (Pedragosa, Biscaia, Hedlund, Dickson, Naylor)		The Social Media Value Of College Football Players (Kunkel, Baker III, Baker, Doyle)			
14:00		14:00		14:00		14:00		14:00		14:00			
Physical Activity And Health: Legitimation For Sport Management (Borg, Vadebonceur)		Soft Power And A Mega Sport Event: Assessing The Projected Image Of The Host Country In The Context Of Hostile Bilateral Relations Between Post-Soviet Countries (Xoo, Ganu, Park, Pedersen)		Sport And Adventure Worlds Created By Mountain Railway Companies - A New Business Model In Summer Tourism? (Schitzer, Seidl, Schlemmer)		Reforms Of The Gaming Markets And The Public Sport Policies In The Nordic Countries (Mäkinen, Stenbacka, Limsa)		Club Organizational Support: Impact On Member Constraints, Intentions, And Behaviors (Lower-Hoppe, Aicher, Baker)		Examining The Impact Of Message Structure On Engagement With Sport Sponsor Activations On Twitter (Eddy, Label, Cork)			
14:20		14:20		14:20		14:20		14:20		14:20			
Repositioning Golf As A Health-Enhancing Activity: The Consumers' Perspective (Breitbarth, Huth, Dickson)		Analysing The 2019 Rugby World Cup Value In Political Capital Development, Civic Participation And Human Rights Enhancement (Piekarz)		Yacht Cruisers Profile And Nautical Tourism Development (Pascia, Ilchuk, Marques)		Predicting The Future Of New Sports (Hoejmakers)		Age-Related Analysis Of Service Loyalty: An Example From Recreational Riders In Equestrian Centres (Edan, Val, Costa, Rollet)		The Storage Of Sponsorship Measures At Sports Events - Eye-Tracking Implicit Perception Selections And Explicit Processing During The Handball World Championship 2019 (Bischof, Ellert)			
14:40-14:50							Break to move						
Room: Nervión-Arenal III		Room: Ećija		Room: Nervión I		Room: Prado		Room: Azalea					
ESMQ Editors' Workshop "Do's and Don'ts in the Publication Process: Thinking Strategically About Publication" Chair: Paul Downard (ESMQ Editor)		Poster Session 1 Chair: Pablo Burillo		Poster Session 2 Chair: Jose Bonal		Poster Session 3 Chair: Osmo Laitila		Poster Session 4 Chair: Alvaro Fernandez					
The aim of the workshop will be to give potential authors - particularly new researchers - an opportunity to better understand good practice in the submission and reviewing process, demonstrating originality and rigour. Specifically the workshop will cover working with past and present ESMQ Editors/Associate Editors/Reviewers in submitting and responding to review, what is the scope of 'sport management' in selecting journals and horizon scanning for theoretical and empirical innovation.		(Starts with brief oral introduction of posters by presenting authors)  Sponsorship Effectiveness: The Effects Of Perceived Incongruence On Brand Personality (Kim, Kim, Lee, Kim) New Digital Business Models In Sports Clubs (Rothenbacher) A Study On The Improvement In Golf Safety Accident Through Typological And Recognition Analysis (Lim, Park, Cho) Service Product Structure Of Sport Coaching In Sharing Economy (Fujioka, Mano) Policy Networks And Outcomes In Japan's Elite Sports Policies: A Dialectic Approach (Hibino, Funahashi, Mano) Analysis Of Social Discourse Olympic Games Through Periodic Analysis Of Media Report Behavior: Case Study Of 2018 PyeongChang Winter Olympic Games (Kwon, Park, Jeon, Kim) The Development And Application Of Text Mining In Recreational Sport Management Research: The Compilation Of A Leisure Negotiation Text Corpus (Chen, Ma, Liu) The Relationship Between Expected Value, Brand Reputation And Brand Loyalty On Sports Brands Supporting Feminism (Seo, Park, Kim) Marketing Concept In Team Sports In Serbia: Testing The Influences Of Leadership, Organizational Culture And Climate For Innovation (Matic, Maksimović, Valantine, Milošević, Fomienne, Jakšić)		(Starts with brief oral introduction of posters by presenting authors)  Building Social Capital By Participating In Running Events: A Comparison Of Taiwan And The USA (Ma, Kaplanidou) Factors That Influence The Distinctive Consumption Choice Between International And Domestic Baseball Leagues (Hyunwoo, Seung, Jiwak, Lim) Game Schedules And Fairness In Sports Leagues (Sung, Kim) A Study On The Factors Related To Unpaid Coaches' Voluntarism; Characteristics Of "Unwilling Coaches" (Saitama) The Level Of Implementation Of Good Governance Principles In Lithuanian Sports Federations (Čingienė, Gobikas) Systematic Review Of Intervention Research On Leadership For Strengthening Competitive Athletic Teams (Makita, Shoji, Kotaka, Okumoto, Oshiro, Ono) Managing Polish National Sports Federations - Application Of Balanced Scorecard In Team Sports Federations (Gulak-Lipka) Cross-Border Sport Consumption Behavior Of The Residents In The Guangdong-Hong Kong-Macau Bay Region (Zhou, Chen, Yang)		(Starts with brief oral introduction of posters by presenting authors)  Satisfaction toward the Korean Wave of Sports and Its Effects on Intention to Visit to Korea, Korea's National Image, And Product Purchases Intention - A Case Study Of Korea - Thailand Pro Volleyball All-Star Match (Lee, Kwon, Park) The Game Has Changed: How The FIFA World Cup Became A Giga-Sport Event (Ett) Co-Creation Of Football Games And Brand In Brazil (Louzada, Bodet) Management And Leadership In Coaching: Beyond The Xs And Os (Murcia) Football And Finance: Fans As Shareholders (Boccia, Santomier Jr) Efficiency Analysis Of The Competitive Balance System In The Korean Basketball League (KBL) (Zark, Park, Gang, Yoon, Pedersen) Working Relationship Between Medical And Sport Science Departments In Football - An Explorative Study Into English And German Elite Youth Academies (Arenas, Espindola, Blessing) The Effects Of Flow Experience On Service Satisfaction Of Indoor Golf Customers: A Lifestyle And Socio-Demographic Characteristics Approach (Kim, Lee, Lim, Kim, Kim) Esports As A Form Of New Kind Of Work And A Holistic Model Of Well-Being At Work For e-Athletes (Kinnala, Husman, Smedlund) How Does Sport-Related Mobile Apps Usage Motivation Affect Consumer Perceptions Of The Sport Organizations? (Lee, Kim, Shin)		(Starts with brief oral introduction of posters by presenting authors)  Investigating The Role Of Brand Personality Of Running Races On Runners' Involvement, Identification And Behavioural Intentions (Tetzis, Alexandris, Kordali) Sponsorship Activation Decision Framework - A Critical Analysis (Schmidpeter) A Study On Dimensions Of Social Responsibility Of Famous Athletes (Alavi, Ghafouri) Sport Participation Trends In Australia (Informing) Sport Strategy And Investment (Eme, Harvey, Charity) Understanding What Is Relevant For Club Member Satisfaction - An Empirical Study In A Leading German Tennis Club (Kölbl, Blank, Schobersberger, Peters) Risk Management During Sport Activities: Analysis Of The Recent Legal Case In Japan Regarding Sports Accidents (Ishii, Nakamura) The Effects Of Different Types Of CSR Messages On Sport Fan Emotions And Behavioral Intentions (Chang, Kim, Connaughton, Gonzalez) An Assessment Of Trinidad And Tobago Cricket Board's Organizational Culture: A Critical Review (Thomas, Cabralis, Foo, Schaefer) Esports Ecosystem: A Closed Community Or A New Platform To Reach The Millennials? An Ecosystems Perspective (Pennanen, Raatikainen, Rollins, Jalkanen)					
15:50-16:00							Break to move + Coffee						
16:00-17:00							European Association for Sport Management (EASM) General Assembly 2019 + Coffee (Room: Giralda I-II)						
17:00-17:40							EASM Distinguished Service Award + EASM Chieftidauri Award (Room: Giralda I-II)						
17:40-19:00							Award Reception and Social Gathering						

Friday, September 6th

08:00-08:50						
Registration						
09:00-10:20	<b>Room: Écija</b> Sport, Leadership and Stakeholder Management in Sport Chair: Josef Fahlen	<b>Room: Nervión I</b> Sport, Media and Communication Chair: Kirstin Hallmann	<b>Room: Prado</b> Sport Events and Tourism Chair: Irena Valantine	<b>Room: Giralda I-II</b> Sport Governance and Policy Chair: Vassil Girginov	<b>Room: Azalea</b> Sport Marketing Chair: Chris Horbel	
09:00	A Competing Values Perspective On Social Impact In Community Sport (Miller, Misener, Shier, Babick)	Female Fandom On Tumblr: A Study Of European Football (Kunert, Chaplin)	Comparing The Influence Of Cultural Experience On City Image Before And After Participation In The Kobe Marathon In Japan (Yamaguchi, Yamaguchi, Ito, Aoyama, Ito)	Women Representation In Voluntary Sports Clubs' Boards: Determinants And Club Types (Teiggr, Wicker, Breuer)	Building Relationships And Brands Beyond Sport (Pritchard, Cook, Jones, Basson, Salisbury)	
09:20	A Stakeholder Perspective On Ethical Leadership In Amateur Soccer (Constandi, Maesschack, Parent, Willem)	Growing Fandom: 2019 FIFA Women's World Cup National Teams' Fan Engagement on Facebook (Zimmerman, Burch)	Exploring The Effect Of 'Hallmark' Sporting Events On Place Image: A Case Study Of Ironman Wales (Wicker, Kenyon)	An Elite Sport Club Quality Programme As A Governing Tactic In Finnish Elite Swimming (Aaresola)	The Influence Of Color Marketing Of Sport Brands On Consumers' Purchase Intention (Yang, Inae, Dongchun, Hur)	
09:40	A Game Without Penalty: Purchasing A Professional Football Club, A Rational Crime? (Gard, Terren)	"Girls Can't Play No Ball" Let's Talk About The Women's Portrayal In Classic Sport Films: A Comparative Critical Discourse Analysis Of "Uncle Drew" (2018) And "Love & Basketball" (2000) (Sankeng, Chepyator-Thomson)	Long-distance Hiking As New Tourism And Fitness Trend - Implications For Destinations And Sport Companies (Happ, Hofmann)	Governance Of National Leagues And Barriers To Professionalisation In Team Sports (Limsa)	Investigating The Brand Consistency Of The Olympic Games Among Young People In The UK (Kenyon)	
10:00	How Controversial Are Investors' Clubs In European Football? Survey Findings On German Fans (Kurscheidt, Reichel)	Female Athletes And Personal Brand Authenticity On Instagram (Burch, Zimmerman)	The Effect Of Event Satisfaction Of Sports Event Participants On Place Attachment - A Study Of Local Sports Events In Japan (Kondo, Tomiyama)	Competitive Balance In Professional Team Sports: A Systematic Review (Catlin, Plumley, Wilson)	Internationalization Of Sport Clubs: The Case Of German Bundesliga And China (Poppe, Horbel, Peter)	
10:20-11:00						
Coffee						
11:00-12:20	<b>Room: Écija</b> Public Health and Physical Activity Management Chair: Erica Randle	<b>Room: Giralda I-II</b> Sport Development and Socio-Cultural Perspectives Chair: Katie Misener	<b>Room: Prado</b> Sport Events and Tourism Chair: Aila Ahoonen	<b>Room: Nervión-Arenal III</b> Sport Funding and Finance (+) Chair: Daniel Plumley	<b>Room: Nervión I</b> Sport Consumer Behaviour Chair: Sebastian Uhrich	<b>Room: Azalea</b> Sport Marketing Chair: Aaron Smith
11:00	Sport And Physical Activity Participation In Workplace (Baup, Vignat, Bodet)	Intra-Organizational Dynamics In Participatory Action Research With Local Sport Organizations (Taks, Green, Misener, Chalip)	Participation In Running Events And Promotion Of Health-Enhancing Physical Activity: A Cross-Cultural Study In Greece, Belgium, Holland And Lithuania (Alexandris, Karagrigoris, Itovoli, Helsen, Scheerder, Hovet, van Eldert, Valantine, Kreivyte, Eimontas, Mejeryte-Narkeviciene)	An Estimate Of The Economic Scale Of Japan's Sports Industry Through The Construction Of A Sports Satellite Account In Japan (Sakai, Kokolakis, Kawashima, Nagasawa, Katsurada, Fujita, Kano, Aoi, Sakamoto)	My Spouse's Sport Fandom Is A Problem For Me: How Significant Others Navigate The Outcomes Associated With Fan-Family Conflict (Simmons, Cintron, Grappendorf)	Wherever They Want - The Influence Of Travel Distance On Expected Value Capture And Willingness To Pay (Kaiser, Wuratschek)
11:20	The Impact Of Physical Activity On Academic Performance: Evidence From China (Guan, Teoa Horillo)	Organizational Development Of Voluntary Sport Clubs: A Process Consultation Approach (Boven, Slender, Dijk, Boersma, Waardenburg, De Jong)	Understanding Of Conceptualisation Of Tokyo 2020 Olympic Education Through Realist Evaluation (Strang, Henry)	Cost And Revenue Overruns Of The Olympic Games 2000-2018 (Pruas, Weitzmann, Andreff)	The Role Of Sport Fandom In Families And Its Impact On Active Sport Participation (Tinson, Sinclair, Dimeo)	Examining The Effect Of Ticket Fee Sizes On Purchase Intentions (Dzayev, Shapiro, Kim)
11:40	The Elements Of Enhancing Psychological Empowerment Of Participants In An Inclusive Sport Program (Lim, Kim, Kim, Lee)	Identifying Civic Opportunities Within Football Fan Clubs: Disaggregating Sport Organizations To Address The Shortcomings Of Using Content As A Proxy (Gang, Park, Yoon, Pedersen)	Mega Sport Event Volunteering In Russia (Nedvetskaya)	The Level Of Noise In Olympic Sports: Measurement And Usability (Gaurilla, Sterbenz, Kendeleryi-Gulyás)	Most Important Parameters At Professional Football Academies In Spain: The Parent's Perspective (León, Quiñanada, Boral, Fernández-Luna, Pérez-González, Burillo)	Adaptation And Initial Validation Of The Portuguese Version Of The Spectator-Based Brand Equity In The Brazilian Soccer Context (Miranda, Barros Filho, Laurentino, Rodrigues Silva, Pedroso, Sacramento)
12:00	A Comparative Study On Social Capital And Subjective Well-Being In Active And Non-Active Older Adults (A Network-Based Physical Activity View) (Ghafouri, Mohammadi)	Constraints And Facilitators Of Sport Event Participation: Exploring A Non-Western Cultural Context (Sobh, Filo, Kennedy, Farrag)	The Effects Of The Mega Event Services To Elite Athlete Performance (Machinich, Kinoshita, Sotriadiou)	Enhancing Dual Career Support Providers' Professional Practice: The Application Of The Dual Career Competency Questionnaire For Support Providers (Defuyt, De Brandt, Willeman)	Attendance Demand In German Women's Volleyball: Empirical Evidence For A Mid-Level Professional Sport (Reichel, Kurscheidt)	New Boundaries: Emergent Contexts For Experiential And Immersive Alcohol Promotion In Sport (Stavros, Westberg, Newton, Powell, Smith)
12:20-13:20						
Lunch						
13:20-15:00	<b>Room: Nervión-Arenal III</b> Sport Facility Management Chair: Geoff Dickson	<b>Room: Écija</b> Sport Law and Ethics Chair: Annick Willem	<b>Room: Prado</b> Strategy, Leadership and Stakeholder Management in Sport Chair: Milena Parent	<b>Room: Giralda I-II</b> Sport Governance and Policy Chair: Simon Shibli	<b>Room: Nervión I</b> Sport Consumer Behaviour Chair: Herbert Woratschek	<b>Room: Azalea</b> Sport Marketing Chair: Bettina Cornwell
13:20	Management Of Sport Facilities: Volunteers Take Over (Hoekman)	Are The Swiss Armed To Knife Through Sport Corruption? An Examination Of Lex FIFA And Its Potential Impact (Dadds, Westermarck)	Partner Or Perish: The Experiences Of Third Sector Sports Organisations Across England In An Era Of Austerity (Steenkamp, Mason, Downward)	How Does Context Of Countries Influence Elite Sport Policy And Success? A Scoping Review To Conceptualise A Framework (Ramos, Vallester)	Fan Involvement Of Women's Football Spectators And Fans' Consumer Profiles (Hallmann, Giel, Herold, Breuer)	Organizational Motivations And Barriers Of Innovation Through Blockchain Technology (Lassog, Kunkel)
13:40	Perceptions Of Service Quality Among Frequent Users Of Gyms In England (Polyakov, Ramchandani)	Ethics Management And The Prevention Of Match-Fixing: A Study On The Determinants Of Being Approached To Fix (Van Der Haegen, Constandi, Willem)	Examining Interconnections Of Preconditions, Process And Outcomes Of Collaboration Among Nonprofit Sport Clubs (Lefebvre, Zeimers, Zintz)	To What Extent Can The SPLISS Framework Explain The Effectiveness Of The Elite Sport system In A Small Relatively New State: A Case Study Of Slovenia (Horvat, Mason, Piggini)	Exploring Women's Passion For Sport: The Next Frontier Of Fandom? (Newland, Geurin, Brown)	Digital Transformation Of Value Creation On Sport Platforms: A Case Study Analysis (Steemann, Ströbel, Nagel)
14:00	Understanding The Relationship Between Distribution And Usage Of Indoor Sports Facilities In The Netherlands: Revision Of Current Planning Instruments (Schadenberg)	If The Shoe Smells: Corporate Corruption In U.S. College Basketball (Cebula, Osborne, Dodds)	Organisational Efficiency Of French Olympic Federations: Application Over The 2011-2017 Period (Terrien, Andreff, Durand)	Governing The Finnish Elite Sport Networks (Lehtonen, Stenvall)	How Fans Process A Loss: Need Unfulfillment, Coping, And Temporal Well-Being (Kim, Kim)	How Do Sponsorships Affect Employees Of Large Versus Small Companies? (Grobs, Mertens)
14:20	When To Play, When To Postpone? Using Agronomic Measures To Determine Probability Of Player Injury (Walker, Walker)	Protecting Sports Integrity: Sport Corruption Risk Management Strategies (Orlov)	Conceptualising And Measuring Intangible Olympic Legacy For National Sport Organisations (Girginov, Preuss)	A Mixed Method Approach On Talent Development In Elite Tennis: To What Extent Can We Use Junior Success To Predict Senior Success? (Li)	The Dark Side Of Football: Field Data Evidence Linking Rivalry And Fan Aggression (Barendt, Uhrich, Reinhard, Leidner)	Cognitive And Emotion Processing Of TV Commercial In Mediated Sports: A Re-Inquiry Using A Psycho-Physiological Approach (Lee)
14:40	The FIFA World Cup 2030 & 2034: The Potentials Of The Polycentric Hosting Model For FIFA And The National Member Federations (Kaspar)	Litigation Of Change: FIFA's Solidarity Aid Training Compensation In The U.S. (Loxich)	Financial Failure Of Sports Events: Why History Repeats Itself And What To Do With It? (Recker, Solberg, Heyerdahl)	Analysis And Prediction Of The Participation Of Brazilian Paralympic Athletes In The Paralympic Games Of London 2012 And Rio 2016: A Preliminary Study (Behr, Silva, Momo, Ferreira, Reppold Filho)	An Exploration Of How Fans And Rivals Build Their Response In Sport Sponsorship Over Time (Tsordia, Papadimitriou)	Cognitive Biases In Management Decisions In Sport Sponsoring (Schoon, Ellert)
15:00-15:10	Break to move + Coffee					
15:10-15:30	EASM & Global Sport Jobs Young Talent Award 2019 + Coffee (Room: Giralda I-II)					
15:30-16:20	Keynote (Room: Giralda I-II) Amparo Diaz-Llairo: "Management 4.0: The Next Work Revolution" Chair: Chris Horbel Followed by Brief Conference Review and Outlook					
16:20-17:20	EASM Board Townhall Meeting: The new membership concept and service (Room: Giralda I-II)					
17:30-21:00	Learning Flamenco-Sevillanas (from 17:45 to 18:45)					
17:30-21:00	Opportunities to discover Seville: Leisure Time					
21:00-23:00	Closing Banquet (El Muelle 21) ESMQ New Researcher Award 2019 + EASM Best Conference Paper Award 2019 + EASM Best Conference Reviewer Award 2019					